

EMBLEM CATALOG



WITH SONS OF THE AMERICAN LEGION SUPPLEMENT

1938

EMBLEM DIVISION • THE AMERICAN LEGION • INDIANAPOLIS

This Beautiful GENUINE Diamond Ring



...at a

Real Rock-Bottom **BARGAIN PRICE**

☆ Here is a real opportunity for you to gratify your desire for a genuine diamond ring at a price far less than you ever expected to pay.

The ring is a strikingly handsome combination of sterling silver and 10-K solid gold. The 10-K gold Legion emblem is set with a sparkling three-point genuine cut diamond. Not a chip but a genuine cut stone. The mounting is sterling with a smart French enamel design.

This striking new Legion diamond ring has the rare combination of perfect proportion and beauty of design. Its richness and simplicity of design make it outstanding, even in comparison with far more costly rings, set with larger diamonds.

SPECIAL OFFER—It is impossible to do this beautiful ring justice by mere description, hence we make this special proposal. Order your ring today, pay the postman upon delivery, and after carefully examining it and having it on your hand, if you are not thoroughly satisfied, simply return the ring and your money will be refunded in full promptly and without question. Prices are rising . . . Buy now!

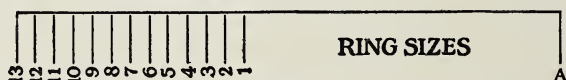
only

\$9.95
COMPLETE

postpaid

All you pay the postman on delivery is \$9.95 for the complete ring, with diamond. This price includes Government collection charge and money order fee, with absolutely no extras to pay.

STANDARD RING GAUGE



Cut a slip of paper or string that will fit snugly around the second joint of the finger on which the ring is to be worn. This must be done carefully and accurately to insure a proper fit. Lay the paper or string with one end exactly on line "A," and the other end will indicate the correct ring size. Rings also furnished in half-sizes, i.e., 7½, 10½, etc.

EMBLEM DIVISION
NATIONAL HEADQUARTERS



The American Legion

777 NORTH MERIDIAN STREET • INDIANAPOLIS, INDIANA

Here's Your 1938 Legion Catalog!

This latest catalog of official American Legion supplies features brand new quality merchandise, at exceptionally fair prices!

The Emblem Division is operated for the two-fold purpose of giving you the maximum service and fine, quality merchandise at the lowest cost. Each item is specially priced, with the essential or necessary articles closely priced in order that they might be available to Posts and individual Legionnaires at the minimum of cost.

We are required to operate on a strictly cash basis by a National Convention mandate. No charge orders can be accepted, and all orders, therefore, should be accompanied by remittance in full. Checks or money orders should be made payable to Emblem Division, The American Legion.

The very fair net earnings of the Emblem Division are paid entirely into the general fund, and are expended by the National Organization along lines calculated to accomplish the maximum good for the entire organization. In purchasing from the Emblem Division, you, therefore, contribute directly to the progress of the organization, and at the same time, benefit individually and directly from our quantity purchasing power, which makes possible the exceptionally fair prices which prevail.

An unconditional guarantee goes with each and every purchase, and if you are not absolutely satisfied in every way, your money will be refunded in full upon return of the merchandise. Your complete satisfaction is, therefore, assured.

We are at your service, and it will be a genuine pleasure to accord your order immediate and special attention.

Sincerely yours,

E. O. MARQUETTE, Director Emblem Sales

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Colors and Flags



POST COLORS

● Post colors are now available in four qualities—two silk and two wool, at a wide range of prices within the reach of every American Legion Post. Both grades of silk flags are made to the same rigid specifications and are identical in every respect with the exception of the weight of the silk. Grade 1 flags are made of heavy U. S. Government quality banner silk. Grade 2 flags are made of the same quality silk, identical in appearance but slightly lighter in weight. The equipment, workmanship and appearance of both grades are identical.

Both grades of wool flags are likewise made to the same rigid specifications and are identical in every respect with the exception that the Grade B flag is single thickness instead of double thickness material. Both are made of U. S. Government quality wool bunting.

SPECIFICATIONS

SIZE—All post banners and U. S. flags are 4 1/3 x 5 1/2 feet in size.

DESCRIPTION—Silk U. S. flags are made with embroidered stars and sewed stripes. Wool U. S. flags are made with sewed stars and sewed stripes. Silk Post banners are made of double thickness material with the emblem and lettering executed in pure gold leaf. Grade A wool Post banners are of double thickness material with a painted (oil-color) insignia with gold sateen appliqued lettering. Grade B wool Post banners are identical except that they are single thickness material. The emblem and lettering appear on both sides with the inscription reading reversely on the back. The double emblem, however, is reproduced (oil-color) on both sides.

MOUNTING—All flags and banners are trimmed on three sides with 2" yellow silk bullion fringe and ornamented with a pair of 6" yellow silk tassels with 9' of yellow silk cord. Each flag is mounted on a 9' polished antique oak pole fitted with a double brass screw joint and surmounted with a 6" solid brass eagle. The equipment furnished with all silk and wool flags is identical in quality and consists of a heavy russet leather carrying belt, oil cloth rain cover, interlined with heavy canvas.

NOTE — Lettering instructions should be printed or typed to avoid errors in spelling.

PRICES *F. O. B. New York City*

	<i>U. S. Flag</i>	<i>Post Banner</i>	<i>Complete Set</i>
Silk (Grade 1).....	\$36.00	\$90.00	\$126.00
Silk (Grade 2).....	30.00	80.00	110.00
Wool (Grade A).....	18.75	42.75	61.50
Wool (Grade B).....	18.75	34.50	53.25

NOTE: *Two weeks required for delivery. Remittance must accompany order. No C.O.D. shipments.*



FLAG CASES

● Every American Legion Post should have one of these sturdy, indestructible fibre flag cases. Made especially to hold one complete stand of Legion Post colors, they serve a two-fold purpose of providing a safe storage container and a dependable shipping case when required. Constructed from special, heavy fibre, and equipped with durable hardware and substantial leather straps, carrying handles, etc. Each case is supplied complete with a reproduction of the emblem, and your Post name, number, address, etc. *One-week delivery.*

PRICE \$11.50

F.O.B. New York City. Remittance must accompany order. No C. O. D. shipments.



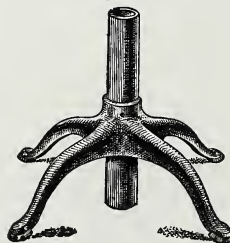
FLAG STANDS

● Durable, black enameled cast iron flag holders, especially designed for American Legion colors are available at a very nominal charge. Every American Legion Post should provide this convenient equipment for displaying their colors indoors.

PRICE \$2.00 each

F.O.B. New York City. Remittance must accompany order. No C. O. D. shipments.

NOTE: One-week delivery.





UNMOUNTED U. S. FLAGS

Unmounted United States flags in the most popular grades of wool and cotton are listed below in the sizes most in demand. If the particular flag which you want is not listed, write for special quotations. All flags are guaranteed to be fast color and of the best possible quality.

SIZE		ALL-WOOL BUNTING	COTTON BUNTING	SIZE		ALL-WOOL BUNTING	COTTON BUNTING
2 x	3 feet.....	\$ 1.65	\$ 1.05	6 x 9	feet.....	\$ 8.50	\$ 4.50
3 x	5 feet.....	3.00	1.65	6 x 10	feet.....	9.25	4.85
4 x	6 feet.....	4.25	2.40	8 x 12	feet.....	14.00	7.25
4 x	7 feet.....	5.00	2.60	9 x 15	feet.....	22.00	10.00
5 x	8 feet.....	6.75	3.50	10 x 19	feet.....	29.00	12.50

NOTE: Above prices include delivery charges. Special prices in quantities.

INITIATION FLAGS

Miniature American Flags are required in the initiation ceremonies as set forth in the Manual of Ceremonies. Special quality, printed silk flags, mounted on ebonized staffs with gilded spearheads are available in two sizes.

PRICES—*Larger sizes priced upon request.*

2 x 3 inches.....50c per dozen 4 x 6 inches.....\$1.00 per dozen

ARM BANDS

Arm bands are particularly in demand on Memorial Day, Armistice Day and other public holidays. These attractive arm bands will enable your Post to make a uniform appearance in public at a minimum of expense. Cleverly concealed elastic holds the bands in place. The band is four inches wide with a two-inch emblem beautifully silk embroidered in colors. The inscription is in one-half inch letters embroidered in gold silk. Be sure to specify your Post number. One week required for delivery.

PRICE 60c each complete with inscription



NOTE: Additional wording 5c extra per letter or numeral. Lettering instructions should be printed or typed to avoid errors

DECORATIONS

These attractive decorations are made of extra heavy, bright, fast color red, white and blue cotton bunting, with the emblem beautifully reproduced in colors. Designed especially for indoor use, they make splendid decorations for Post Headquarters, banquet halls, dances, parties, etc. The colors are guaranteed fast, and can, if desired, be used for outdoor decorating. *One-week delivery.*



Panel Drape No. 40

Size 2 ft. x 6 ft., \$1.75

Size 3 ft. x 9 ft., \$2.75



Bannerette No. 20

Size 2 ft. wide x 6 ft., \$1.25

Size 3 ft. wide x 9 ft., \$2.00

MINIATURE POST COLORS

Miniature Post colors, designed specially for desk and table use, make a striking display. Each set consists of an 8x12-inch printed silk U. S. flag and Legion Post flag (unlettered), fringed on three sides and mounted on an 18-inch ebonized staff with gilded spearhead. A specially designed holder is included. Every Legionnaire should have a set of these miniature colors. Splendid souvenirs for banquets, dinners, dances, etc.

PRICES Complete stand colors, \$1.25 per set U. S. flag only40 each

Legion flag only80 each Holders only25 each

NOTE: Special prices on quantities of fifty or more sets.





SCHOOL ROOM FLAG SETS



No. 52

No. 42

No. 36A

These three beautiful silk American flag sets have been specially designed for schoolroom use. The steadily increasing number of Posts that are presenting flag sets to their local schools will welcome these beautiful, practical, yet moderately priced sets. Here is an outstanding and worthwhile project which even the smallest Post can sponsor because of the moderate cost involved. Put the School Flag Presentation program on your list of Post activities this year!

PRICES—*F. O. B. New York City*

Set 36-A—2 x 3 foot fine quality printed silk American flag, trimmed on three sides, with golden yellow silk fringe, mounted on a 5-foot polished hardwood varnished staff, which is ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated.

Single set, complete \$3.25
6 or more sets, price per set, complete 3.00

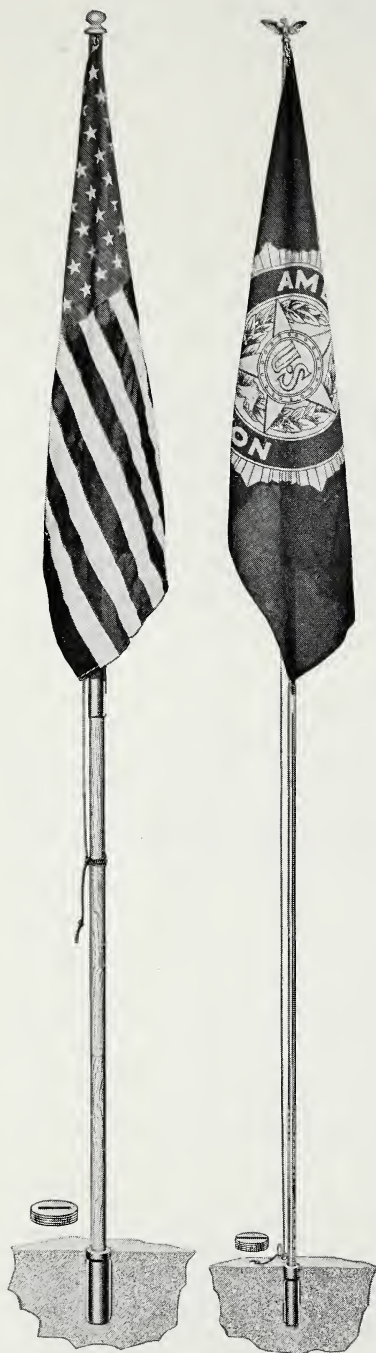
Set 42—2½ x 4 foot fine quality printed silk American flag, trimmed on three sides with golden yellow silk fringe, mounted on a 6-foot polished hardwood varnished staff, which is ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated.

Single set, complete \$6.50
6 or more sets, price per set, complete 6.00

Set 52—3 x 5 foot fine quality silk American flag, printed field, sewed stripes, trimmed on three sides with golden yellow fringe, mounted on an 8-foot polished hardwood varnished staff, which is ornamented with brass spear. Flag furnished complete with special floor stand, gilt finish, as illustrated.

Single set, complete \$10.00
6 or more sets, price per set, complete 9.25

NOTE: One-week delivery. All prices F.O.B. New York City



STREET FLAG SETS

● The proper display of the American flag on legal holidays and other appropriate occasions, is a distinct contribution to Americanism. Many Posts have included the sale of U. S. street flag display sets to their local merchants as a part of their Americanism program. Your Post can undertake this worthwhile program either with or without a profit. These attractive street flag sets are available in several different combinations, with either the U. S. or Legion flag. Each has been specially selected for quality and durability and in addition, each set is specially priced. To facilitate the efforts of your Post in this worthwhile activity, we offer herewith a suggested plan of procedure which can be varied to meet the particular requirements of your Post.

SUGGESTED PROGRAM

Appoint a special committee of five or more members of your Post to take over the details of inaugurating and carrying out a flag sales program. Teams can be organized to call on each of your local merchants in the business section and offer him a complete flag set, installed. Quotations can be secured in advance for the actual installation of the sidewalk holders and if your Post desires to raise funds for some special activity a nominal amount can be added to the installed cost of each flag set. As in every other campaign, your success will depend entirely upon the thoroughness of your organization, and the individual efforts of your committee which accordingly should be carefully selected.

SPECIFICATIONS

Flags size three by five feet are best adapted for street display. Likewise, high-grade cotton material is the most practical, because of the limited use to which street flag sets are put. In addition, two types of poles lend themselves best under these circumstances—both two piece, one in wood and the other in steel. In each instance, the sets priced below have been carefully selected, and are specially recommended. However, other combinations will be quoted upon application.

U. S. FLAG SETS

Style BB—3'x5' fast color, Reliance brand cotton U. S. flag with dyed stars and sewed stripes. The jointed, two-piece wooden pole is 12"x1 1/2" in diameter, and is made of western fir, and is equipped with ball at the top. The complete set, flag, pole with halyards and screw eyes, and one 8" cast iron Broadway sidewalk holder, with non-rusting brass screw cap, price \$2.60 f. o. b. New York City.

Style B—3'x5' fast color, Defiance brand (U. S. Government quality) cotton U. S. flag, with sewed stars and sewed stripes, with complete equipment identical with the set Style BB, price \$3.40, f. o. b. New York City.

Style MM—3'x5' fast color, Reliance brand cotton U. S. flag, with dyed stars and sewed stripes. The jointed two-piece Columbia polished steel pole is 12"x1 1/2" in diameter, and is equipped with solid brass eagle. Complete set, flag, pole with halyard and screw eyes, and one 6"x1 1/2" Broadway sidewalk holder, with non-rusting brass screw cap, price \$3.50, f. o. b. New York City.

Style M—3'x5' fast color, Defiance brand (U. S. Government quality) cotton U. S. flag, with sewed stars and sewed stripes, with complete equipment identical with the set Style MM, price \$4.35, f. o. b. New York City.

LEGION FLAG SETS

Style BBL—3'x5' fast color, Reliance brand cotton Legion flag, with Anco dyed emblem. The jointed, two-piece wooden pole is 12"x1 1/2" in diameter, and is made of western fir, and is equipped with ball at the top. The complete set, flag, pole with halyards and screw eyes, and one 8" cast iron Broadway sidewalk holder, with non-rusting brass screw cap, price \$3.50, f. o. b. New York City.

Style BL—3'x5' fast color, Defiance brand (U. S. Government quality) cotton Legion flag, with Anco dyed emblem, and with complete equipment identical with the set Style BBL, price \$4.25 f. o. b. New York City.

Style MML—3'x5' fast color, Reliance brand cotton Legion flag, with Anco dyed emblem. The jointed, two-piece Columbia polished steel pole is 12"x1 1/2" in diameter, and is equipped with halyard and screw eyes, and one 6"x1 1/2" Broadway sidewalk holder, with non-rusting brass screw cap, price \$4.50, f. o. b. New York City.

Style ML—3'x5' fast color, Defiance brand (U. S. Government quality) cotton Legion flag, with Anco dyed emblem, and with complete equipment identical with set Style MML, price \$5.25, f. o. b. New York City.

FLAG CODES

● The proper use and display of the national emblem is an important part of the "Flag Educational Program." The American Legion flag code pamphlet illustrates and describes the correct way of displaying the American flag on all occasions. **PRICES:** per 100, \$0.75. Per 1,000 f.o.b., Indianapolis, \$4.50. *Minimum order, 100 copies.*



Jewelry and Gifts

MEMBERSHIP BUTTONS

The American Legion emblem is more and more looked upon as a badge of honor. Recognized the world over, it will identify you as a man worth knowing—a loyal and patriotic American. Never be without your Legion emblem for it will help you make new friends each day.

The official American Legion membership buttons are made in two sizes and three qualities. Silver centers for wounded veterans furnished at no addi-

tional charge. Unless otherwise specified, standard bronze-center buttons are furnished. There is an American Legion button which will exactly meet your requirements. Get a button for each coat!

PRICES	Midget	Regulation
Gold-plated.....	\$0.25	\$0.25
10-K solid gold.....	2.00	2.75
14-K solid gold.....	2.75	4.00

NOTE: Pin-back brooches with safety catches furnished at above prices.

DIAMOND-SET membership buttons illustrated and priced on page 20.





AUTO ROBES (left)

● This pure, virgin wool authentic Scotch plaid auto robe, with heavy fringed ends, is 52" wide by 72" long. A beautiful, silk embroidered six-inch Legion emblem is applied in the center of the robe. While particularly adapted for auto use, this exceptionally fine robe may be used in countless other ways.

PRICE

Complete with silk embroidered emblem. . \$9.50



AUTO EMBLEMS (right)

● This beautiful Legion auto emblem, which can be attached quickly to either front or rear license plates, fits any make or model of car. Recognized the world over, one of these attractive Legion auto emblems will identify you wherever you drive.

PRICE, complete, only75c

100% WOOL BLANKETS (below)

● These smart, durable, 100% wool, solid Legion blue blankets are outstanding values, and are particularly recommended for gifts and membership prizes. We particularly recommend them with an individual three-initial monogram in wool chenille, as illustrated. Each blanket is furnished complete with a two-inch silk embroidered Legion emblem, separately applied, which can be easily removed to facilitate washing, cleaning, etc.

INSTRUCTIONS FOR ORDERING

If the blanket is to be monogrammed, print or type your three initials exactly as they occur in the name. The monogram will then be arranged correctly. Blankets furnished in Legion Blue only with monogram in white wool chenille.

.10.

PRICES

Single or twin bed size, 62"x84", approximate weight, 5 lbs., complete with silk embroidered Legion emblem, NO MONOGRAM. \$6.00

INDIVIDUAL THREE-LETTER MONOGRAM, embroidered in white wool chenille, per blanket, EXTRA. \$2.00

Double bed size, 72"x84", approximate weight, 6 lbs., complete with silk embroidered Legion emblem, NO MONOGRAM. \$7.50

INDIVIDUAL THREE-LETTER MONOGRAM, embroidered in white wool chenille, per blanket, EXTRA. \$2.00





BASE SIZE
 $3\frac{1}{2}'' \times 3'' \times 1\frac{3}{16}''$

PEN DESK SETS

Here is a distinctly different type of fountain pen desk set, combining beauty and utility. The base is genuine Argentine onyx. The genuine Gold Seal Wahl pen is unconditionally guaranteed. Set furnished complete with gold-plated Legion emblem, beautifully enameled in colors and gold-filled plate for engraving. This is the perfect gift or presentation. In ordering, please specify whether a light, medium or heavy point is desired.

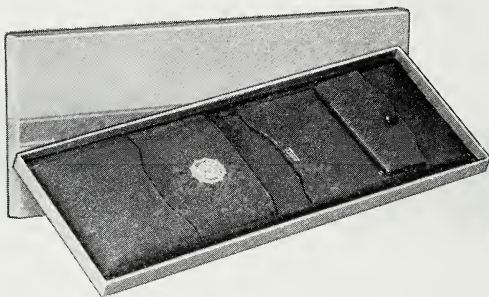
\$8.50 Complete
 Engraving 5c per letter or numeral

THE *New Amity*



DIRECTOR BILLFOLD

Never before a billfold like this! It is a real man's billfold, new in design, and different in construction. It is carefully tailored of the finest top grain leather, without frills or gadgets. Edges are carefully turned and stitched for long wear and thinness—the way fine billfolds are made.



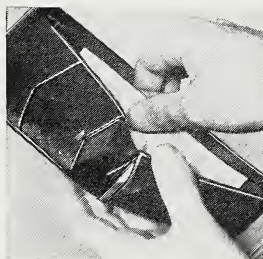
No. 3601 Amity Director Billfold—Made of soft, durable cowhide, with a fine Morocco grain. A handy coin purse is attached. Extra pockets for calling cards, passes, etc. Neatly tailored throughout. Available in black or brown. The embossed Legion emblem is beautifully done in gold and blue. Price complete, only.....\$2.75

Your three initials stamped in gold, 50c extra.

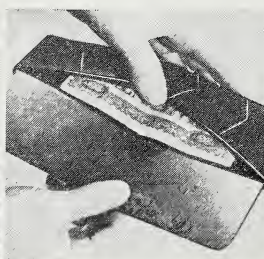


No. 34001 Amity Matched Set—Consists of Amity Director billfold described at left, and a new style removable hook key case, to match. The latter is leather-lined and has pocket in flap for auto certificates or identification. Available in black or brown. Both the Director billfold and the key case have the Legion emblem embossed in blue and gold, as illustrated. Price, complete set, only.....\$4.00
Your three initials embossed in gold, 50c extra per piece.

A BILLFOLD WITH NEW PROTECTION FEATURES



Standard pocket accessible for all small bills



Concealed pocket for bills of large denomination



Duplicate latch or car keys in concealed pocket



Special lost and found registration service by Amity





POPULAR PRICED LEATHER GOODS

BY *Amity*



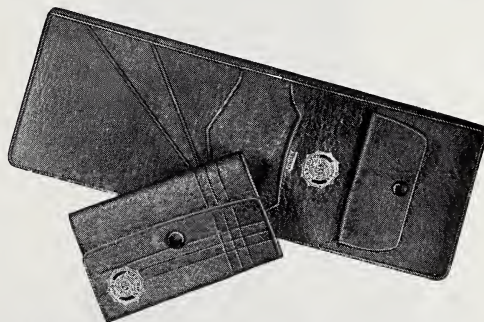
No. 3438 Amity Zip-Sealed Billfold (Left)—Made of Levant grained leather of durable quality. A handy coin purse attached. Slide fastener reinforced at top and ends for longer wear. Open window identification pocket with removable transparency—easy to clean or replace if necessary. Available in black or brown. The Legion emblem is beautifully embossed in gold and blue. Price, complete, only.....\$1.00

No. 3435 Amity Two-Compartment Billfold (Right)—A roomy billfold with two currency compartments, one of which is zip-sealed. The attached coin purse is gusseted at ends to allow for expansion. Made of good quality Morocco grained leather. Open window identification pocket and extra pocket for cards, passes, etc. Available in black or brown. The Legion emblem is beautifully embossed in gold and blue. Price, complete, only...\$1.50



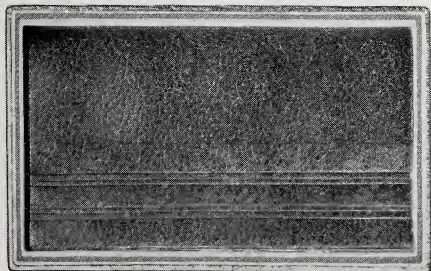
No. 34200 Amity Matched Set (Right)—Made of steer grained leather. Modern embossed design and beautifully hand colored in two-tone effect. Billfold has attached coin purse and extra pockets for cards, passes, etc. Key case holds six keys and has hooks made of specially tempered steel. Available in BROWN ONLY. Both the billfold and key case have the Legion emblem beautifully embossed in gold and blue. Price, set complete, only.....\$1.50

No. 36689 Amity Removable Hook Key Case (Left)—A new, safe way to carry keys. Each key hook can be easily removed without danger of others falling out. Hooks numbered for indexing. Free lost and found metal tag in each case. Pocket in flap for auto license or identification. Made of good wearing leather with slide fastener extending around three sides, sealing all contents. Six-hook capacity. Available in black or brown. Each case is beautifully embossed with Legion emblem in gold and blue. Price, complete, only.....\$1.00



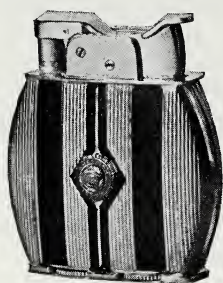
No. 1812 Amity Pocket Letter Case (Left)—Genuine brown leather, hand-tooled, glazed, two-tone effect. Two extra pockets. Size 6 $\frac{3}{4}$ "x4". Legion emblem is beautifully embossed in two colors—gold and blue—on the inside left pocket. Price only.....\$1.75

No. 1811 Amity Pocket Letter Case (Not Illustrated)—Genuine hand-colored brown steer hide, laced edges, otherwise identical with case No. 1812. Price only.....\$3.50



LIGHTERS

Smart, convenient and efficient, each of these dependable Evans lighters is an outstanding value. Simple to operate and easy to keep in order, each of these dependable lighters is literally packed with real, dependable service. In each instance, the American Legion emblem is gold-plated and beautifully enameled in colors. We particularly recommend lighters for gifts and membership prizes.



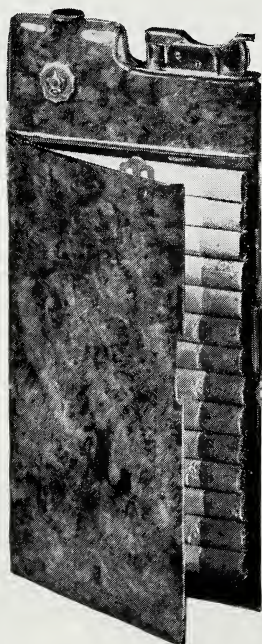
$\frac{3}{4}$ ACTUAL
SIZE

No. L-756—Pocket Lighter, watch case style. Non-tarnishing chromium finish. Black French enamel front. Gold-plated Legion emblem beautifully enameled in colors. Price.....\$2.00



ACTUAL
SIZE

No. L-31—Pocket Lighter. Gold finish with special raised initial or monogram panel. The gold-plated Legion emblem is beautifully enameled in colors. Price, only \$2.00



$\frac{1}{2}$ ACTUAL
SIZE

No. W-1200—Combination Cigarette Case with lighter. Very thin knife edge model. Holds fifteen cigarettes, single row. Non-tarnishing chromium finish. Simulated burl maple French enamel front and back. Gold-plated Legion emblem beautifully enameled in colors. Price.....\$5.95



ACTUAL
SIZE

No. L8W—Pocket Lighter. Non-tarnishing chromium finish. Simulated pigskin French enamel front and back. The Legion emblem is beautifully enameled in colors. Price, only.....\$3.00





SANI-TRAY SMOKERS

The attractive floor smoker illustrated at the right, with its oversize ash receiver and handy 11" utility tray, is one of the most practical and useful smoking accessories ever devised. Made in two styles—Sovereign, 24" high, chromium plated tray, ash receiver and base, with black pedestal (illustrated), and Utopia, 23" high, which is in all black (not illustrated). Both are perfectly proportioned, to provide the maximum stability. The ash receivers are of a patented type, with special paper cup fillers, treated with a perfumed deodorant which eliminates smoke odor. Lighted "butts" are immediately extinguished by lack of oxygen. Just the thing for Post Headquarters. Ideal, too, for home use.

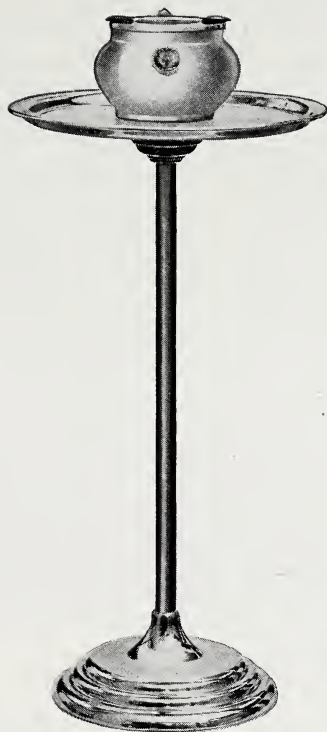
PRICES

Sovereign, chrome, with black pedestal, complete with Legion emblem in colors, as illustrated.

\$5.75 delivered

Utopia, all black, complete with Legion emblem in colors.

\$3.75 delivered



ASH TRAYS

Here are two outstanding over-size ash receivers, both of which are equipped with sani-tray paper cup fillers, treated with a special deodorant that entirely eliminates smoke odor. No more scattered ashes or smouldering "butts" with these practical "he-man" size ash receivers.



UNIQUE—Approximately 4" square, 2¾" high, mahogany finish, with Legion emblem in colors.

PRICE \$1.00 postpaid



SUPER-CHROME—4" in diameter, 2½" high, chrome finish, with Legion emblem in colors.

PRICE \$1.00 postpaid



RINGS

Designed with infinite care and executed with the utmost precision by skilled craftsmen, each of these beautiful Legion rings reflects the work of the master artisan. The great variety of styles, each an exclusive American Legion design, together with the wide price range, will enable you to select a Legion ring exactly suited to your requirements. **The Diamond Special is an unusual value!**

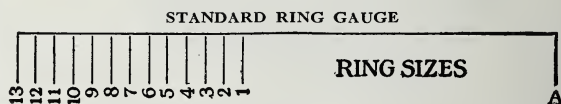
PRICES

- AL-1**—14-K solid green gold ring with midget emblem, black onyx stone, hand-carved eagles. \$25.00
- AL-2**—10-K solid rose gold ring with midget emblem, black onyx stone. \$17.00
- AL-4**—Sterling silver ring with 10-K solid gold emblem, and eagle shanks. \$ 5.75
- AL-5**—Sterling silver ring with 10-K solid gold emblem, black onyx stone. \$ 7.50

- AL-10**—10-K solid yellow gold ring with midget emblem, black onyx stone. \$11.50
- AL-15**—10-K solid yellow gold ring with midget emblem, hand-carved eagles. \$13.00
- AL-65**—Sterling silver ring, with 10-K solid gold midget emblem, plain Gypsy type mounting. \$ 3.25
- AL-77 Diamond Special**—Sterling (solid) silver mounting, with beautiful French enameled design. 10-K gold Legion emblem with a three-point genuine cut diamond in the center of the emblem. An unusual ring, very specially priced. \$ 9.95

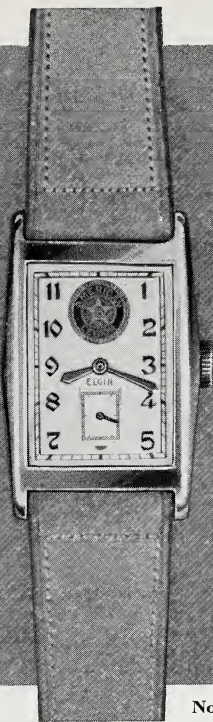
DIAMOND SET RINGS—ANY of the rings illustrated above can be furnished with a three-point brilliant cut white diamond for only \$6.00 additional. For the complete line of diamond set rings and jewelry, see page 20.

Cut a slip of paper or string that will fit snugly around the second joint of the finger on which the ring is to be worn. This must be done carefully and accurately to insure a proper fit. Lay the paper or string with one end exactly on line "A", and the other end will indicate the correct ring size. Rings also furnished in half-sizes, i.e., 7½, 10½, etc.





No. 1997



No. 1867



No. 1973

STRAP WATCHES — 1938 ELGINS

No. 1997—18/0 size, 7-jewel Elgin movement. 10-K gold-filled case. Curved dial with raised figures. Legion emblem beautifully embossed in colors. Watch furnished with soft, pliable, natural pigskin strap.

Price, complete \$27.50

All above illustrations are actual size.

No. 1867—8/0 size, 7-jewel Elgin movement. 10-K natural gold-filled case. Embossed dial. Watch furnished with soft, pliable, natural pigskin strap. Legion emblem beautifully embossed in colors.

Price, complete.....\$25.00

No. 1973—18/0 size, 7-jewel Elgin movement. 10-K natural rolled gold plate case, with Veritas (white metal) back. Curved dial, with embossed figures and Legion emblem in colors. Genuine, natural pigskin strap.

Price, complete \$25.00

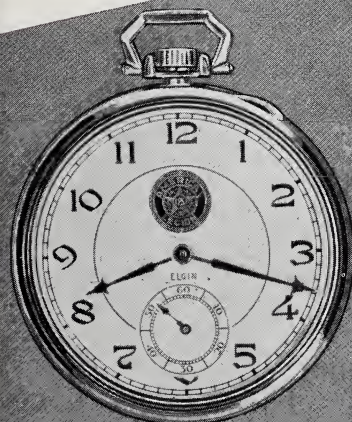
POCKET WATCHES

No. 574 (left)—12 size, 7-jewel Elgin movement. Veritas (white metal) case. Embossed dial and Legion emblem in colors. A thoroughly dependable timepiece. Illustration actual size.

Price \$18.50

No. 2517 (right)—12 size, 17-jewel adjusted Elgin movement. 10-K natural gold-filled case. Embossed dial and Legion emblem in colors. Illustration actual size. Price.....\$35.00

**DEPENDABLE—BEAUTIFUL
ACCURATE**



574



2517

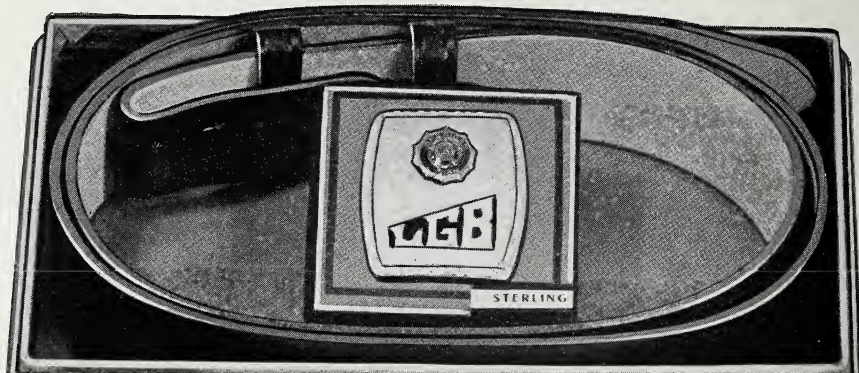


BELT AND BUCKLE SETS

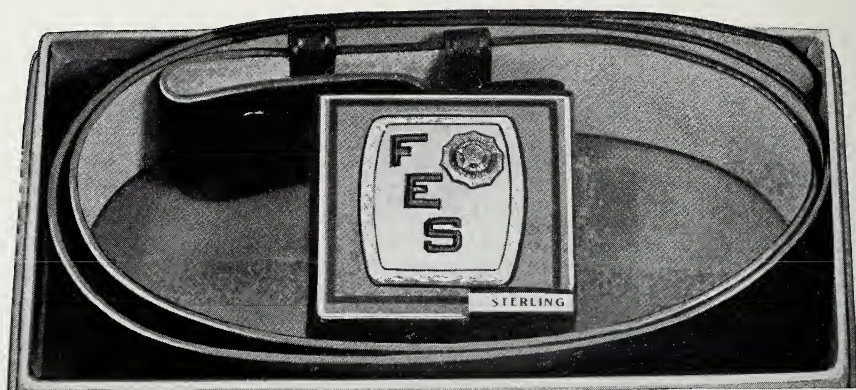
Selected for their style, beauty and durability, each of these smart Legion belt and buckle combinations is an outstanding value. The price in each instance includes the buckle, complete with Legion emblem, your initial or initials as the case may be, together with a high-grade genuine cowhide black, tan or white leather belt. Attractively boxed, these sets make an ideal prize or gift.

NOTE: In ordering, be sure to specify size and color of belt. Print or type initials desired.

Set No. 6368 (left)—Heavily silver-plated, round buckle, with enameled initial and a medium size gold-plated Legion emblem beautifully enameled in colors. Furnished complete with a 1½" genuine cowhide leather belt. Packed in an attractive gift box. Price, per set, complete. \$1.25



Set No. 201N (above)—Sterling (solid) hammered silver buckle with three cut-out initials and separately applied gold-plated Legion emblem enameled in colors. Complete with fine quality 1½" genuine cowhide leather belt. Packed in an attractive Cig-O-Pak gift box. *One-week delivery. No C. O. D. shipments.* Price, per set, complete. \$3.50



Set No. 40N (above)—Sterling (solid) hammered silver buckle, with three cut-out initials and separately applied gold-plated Legion emblem beautifully enameled in colors. Complete with fine quality 1½" genuine cowhide leather belt. Packed in a Cig-O-Pak gift box. *One-week delivery. No C. O. D. shipments.* Price, per set, complete. \$3.50





Illustration approximately
¾ actual size.



This Beautiful COLLAR AND TIE SET

Made of Dirigold—a solid metal, not plated—which closely resembles real gold, this striking combination collar and tie set is a year-around necessity.

The tie holder is the latest design, with a miniature gold-plated American Legion emblem attached, beautifully enameled in colors. The collar pin has a special tension clamp which holds it securely in place. Complete set, packed in a genuine Bakelite cigarette container, which matches the ash tray illustrated below. Price, complete set as illustrated, only.....\$1.00

IDENTIFICATION BELT AND BUCKLE SET (Photo)

Set No. 6367 (right)—Here is the very latest in belt and buckle sets. The heavily silver-plated, new, round style identification buckle is furnished with one enameled initial, complete with a gold-plated American Legion emblem, also enameled in colors. A brand new sensation, the buckle opens disclosing an inner secret panel for a picture or identification. The belt is genuine top grain bridle leather, and can be furnished in black, tan or white. The complete set, as illustrated, is packed in a genuine Bakelite ash tray, modernistic design, which matches the cigarette container featured above. Truly a sensational value! Price, complete set as illustrated.....\$2.00

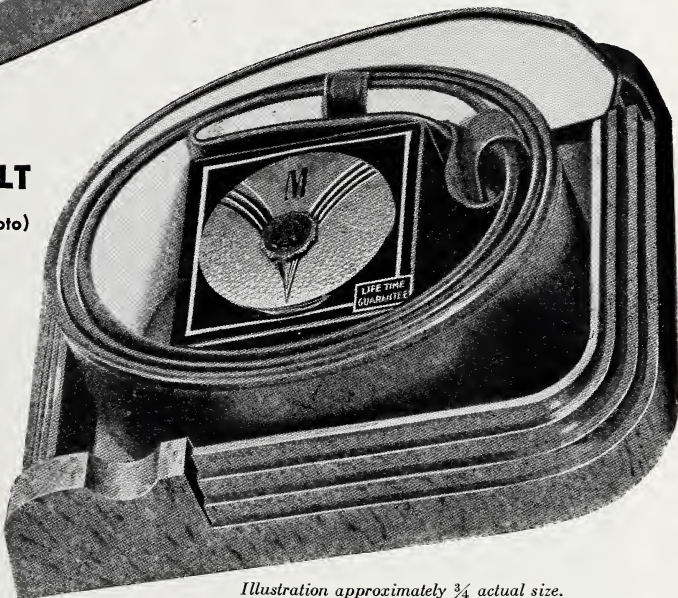


Illustration approximately ¾ actual size.

Be sure to specify size and color of belt.
Print or type initial desired.

BELT AND BUCKLE SET

(With Tie Holder)

Set No. 6444 (left)—An unusually attractive set, consisting of buckle, belt and tie holder. Buckle is genuine Dirigold, with one initial in enamel, and separately applied Legion emblem beautifully enameled in colors. The tie chain is also in Dirigold and has a small Legion charm, which is also beautifully reproduced in colors. The 1½" belt is genuine cowhide. An unusually attractive set, which makes an ideal gift or prize. Price, complete set as illustrated, \$1.75

Illustration approximately ¾ actual size.

Be sure to specify size and color of belt.
Print or type initials desired.



Illustration
approximately
¾ actual size.



DIAMOND-SET JEWELRY AND INSIGNIA

A fine quality, brilliant white, full-cut three-point diamond is mounted in each of these brand new diamond-set Legion insignia. Each stone is securely mounted in a white gold bezel, which sets off the diamond to the best advantage, making it actually appear larger than it is. The added cost, however, is very nominal.

Diamond-set Legion insignia is recommended particularly for presentation to retiring officers, prizes, awards, and for the personal use of those Legionnaires who want a distinctive and outstanding ring, charm or membership button.

PRICES

Past Officers' Charm	
10-K gold.....	\$12.00
14-K gold.....	14.50
Past Officers' Button	
10-K gold.....	9.50
14-K gold.....	10.75
Past Officers' Ring	
Sterling (solid) silver.....	13.50
10-K gold.....	26.00
14-K gold.....	33.50
Charm No. 11, 10-K gold.....	12.00
Charm No. 14, 10-K gold.....	9.75

Charm No. 12, 10-K gold.....	\$10.50
Membership Button, midget size	
10-K gold.....	8.00
14-K gold.....	8.75
Membership Button, regulation size	
10-K gold.....	8.75
14-K gold.....	10.00
Ring No. 15.....	19.00

NOTE: See page 16 for complete line of Legion rings, each of which can be furnished with diamond mounting as illustrated above.

Two-week delivery. No C. O. D. orders.





JEWELRY

Here is one of the finest assortments of Legion jewelry we have ever sponsored. Smart, practical and always in good taste, Legion jewelry invariably is a most acceptable gift or presentation. Fairly priced, each piece is unconditionally guaranteed and offers the utmost in value.

PRICES

No. 8 Cuff Links—An attractive round type of cuff link, engine turned design, with polished border, which can be furnished in either white, yellow or green gold-filled, complete with Legion emblem. Price.....\$1.25

Charm No. 14—Double-faced, emblem both sides, 10-K solid gold (yellow, green or white). Price...\$3.75

Charm No. 11—Black enameled background, with Grecian border midget size emblem. Made in 10-K solid green, white or yellow gold. Be sure to specify color gold desired. Price, 10-K solid gold.\$6.00

Charm No. 12—Double-faced, emblem both sides, identical with No. 14, excepting for size. 10-K solid gold (yellow, green or white). Price.....\$4.50

No. 7 Cuff Links—Engine-turned design, with smooth, polished border. Can be furnished in either white, yellow, or green gold-filled, complete with plated Legion emblem. Price.....\$1.25

Tie Chain—This is an essential item these days, and here is the newest type chain guard, which comes in gold-plated quality, with gold-plated emblem. Price.....\$0.75

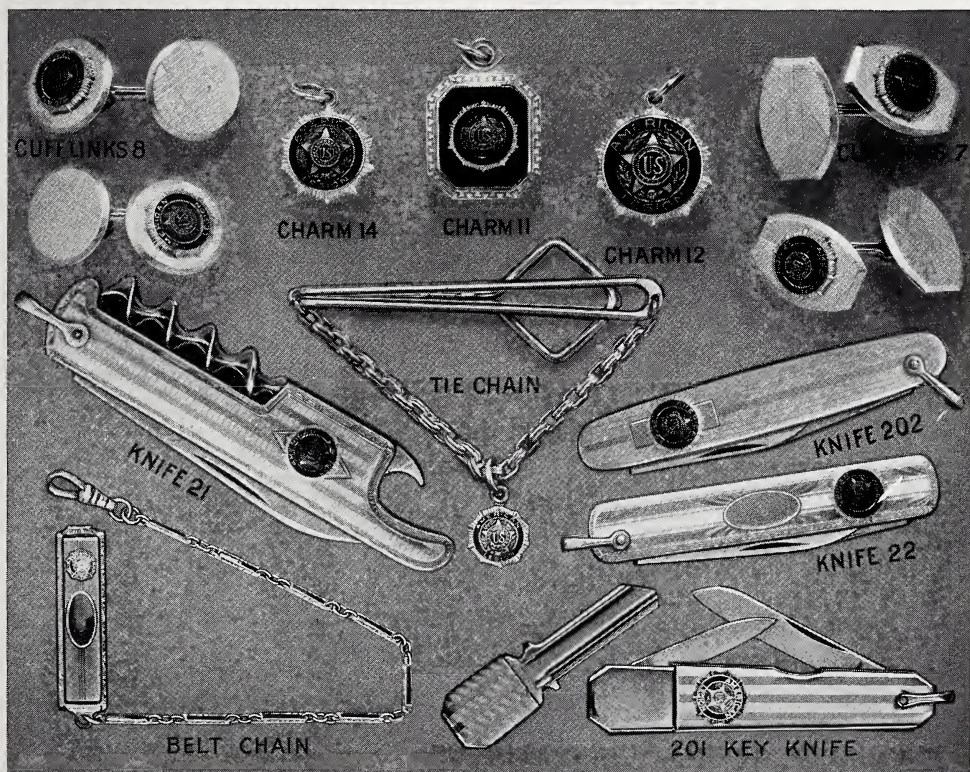
No. 21 Knife—Gold-filled, with gold-plated midget emblem. (Yellow, green or white gold-filled.) Price.\$4.00

No. 202 Knife—Gold-filled, with gold-plated midget emblem. Specify whether yellow, green or white gold-filled preferred. Price.....\$1.75

No. 22 Knife—Gold-filled, with gold-plated emblem. (Yellow, green or white gold-filled.) Price..\$2.50

No. 201 Key Knife—This brand new combination key knife is made in yellow, green or white gold-filled. A secret compartment at the back of the knife contains a Yale key blank, which can be filed to duplicate your key which is most in demand. Very unusual. Price.....\$3.50

Belt Chain—Yellow, green or white gold-plated, attractively designed belt chain. The Legion emblem is beautifully enameled in colors. In ordering, be sure to specify color. Price.....\$1.50



PAST OFFICERS' JEWELRY

● This unusual line of Past Officers' jewelry has been specially created for the ever increasing number of Posts that annually decorate their retiring officers. Any one of these highly coveted insignia would eloquently bespeak the gratitude of your Post in a never-to-be-forgotten fashion. The wide price range and great variety makes selection easy. The complete line of Past Officers' insignia can be furnished for all Past Officers at the prices quoted.

WATCH (Pocket)

This handsome Past Officers' pocket watch is considered by many the ideal presentation to retiring officers. Beautiful, lasting and dependable, it makes a never-to-be-forgotten presentation or gift. The Past Officers' emblem is beautifully reproduced in colors, and the watch is attractively boxed in a special presentation case.

No. 2517—12 size, 17-jewel adjusted Elgin movement. 10-K natural gold-filled case. Embossed dial and Past Officers' emblem beautifully reproduced in colors.

Price, complete.....\$35.00

RING

The Past Officers' ring is an unusually massive design, with hand-carved eagles. In ordering, be sure to specify ring size.

PRICES Sterling (solid) silver.....\$ 7.50
10-K gold.....20.00
14-K gold.....27.50

CHARM

The Past Officers' charm is the choice of many. The plain back, which is highly polished, permits of individual engraving. A most appropriate presentation, moderately priced, which is available in white, green or natural gold. In ordering, be sure to specify color.

PRICES 10-K gold.....\$6.00
14-K gold.....8.50

WATCH (Strap)

This beautiful Past Officers' strap watch is the newest thing in Past Officers' jewelry. The Past Officers' emblem is beautifully reproduced in colors, and each is packed in a special presentation box.

No. 1158 (illustrated at left)—13/0 size, 17-jewel Elgin movement. 14-K white gold-filled case. Curved dial with embossed figures and Past Officers' emblem in colors. Genuine natural pigskin strap. Price, complete.....\$47.50

No. 1165—Same as above, excepting 14-K natural gold-filled case. Price, complete.....\$47.50

No. 1973—18/0 size, 7-jewel Elgin movement. 10-K natural rolled gold-plated case, with Veritas (white metal) back. Curved dial, with embossed figures and Past Officers' emblem reproduced in colors. Soft, pliable, natural pigskin strap. Price, complete.....\$25.00

No. 1997—18/0 size, 7-jewel Elgin movement. 10-K gold-filled case. Curved dial with raised figures. Past Officers' emblem beautifully embossed in colors. Genuine, natural pigskin strap. Price, complete.....\$27.50

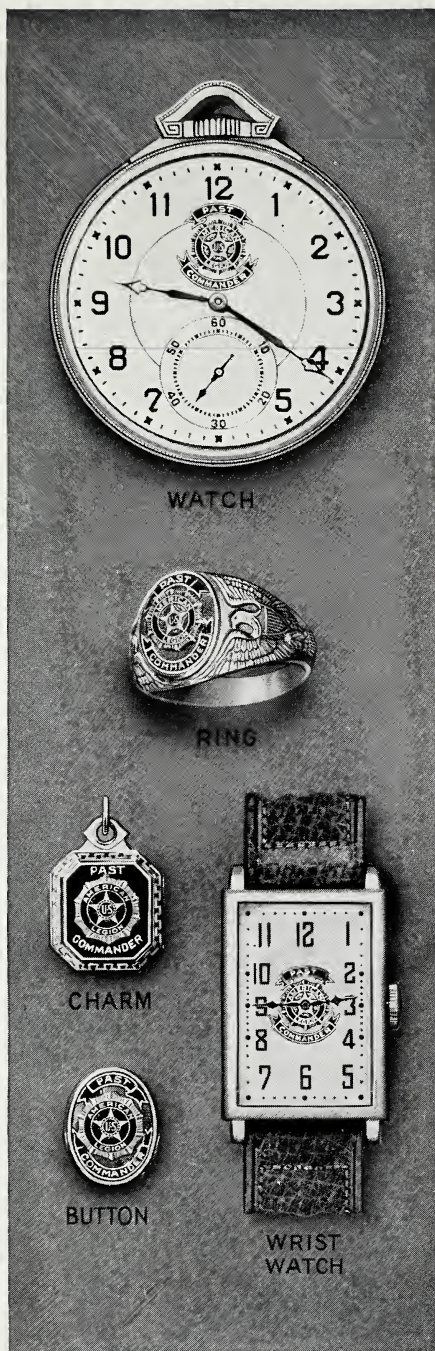
NOTE: Watches Nos. 1971 and 1997 although not illustrated with Past Officers' emblem, are reproduced on page 17 with Legion emblem only.

BUTTON

One of the most popular Past Officers' insignia is the button. A most appropriate presentation priced within the reach of every Post.

PRICES 10-K gold.....\$3.50
14-K gold.....4.75

NOTE: Engraving 5c extra per letter or numeral.



Diamond-Set Past Officers' Jewelry illustrated and priced on page 20.





PAST OFFICERS' JEWELRY

(continued)

BADGE (Regulation)

The original Past Officers' insignia was the badge, and it still is the official presentation of hundreds of Posts to their retiring officers. Many Posts award the standard badge in connection with one of the other more personal types of insignia, such as the button, charm, etc. Made in three qualities and offered at a price range within the reach of all Posts.

PRICE Gold-plated.....	\$ 1.00
10-K solid gold.....	19.00
14-K solid gold.....	28.50

NOTE: Engraving 5c extra per letter or numeral.

BADGE (Miniature)

This miniature, standard Past Officers' badge is destined to become quite popular. It is an exact duplicate in miniature of the regulation badge which was the original official Past Officers' presentation. Moderately priced, this attractive insignia would exactly meet the requirements of many Posts in decorating their retiring Post officers.

PRICE Gold-plated.....	\$0.75
10-K solid gold.....	6.00
14-K solid gold.....	9.00

NOTE: Engraving 5c extra per letter (not word) or numeral.

BUCKLE A

This attractive Past Officers' belt buckle offers the distinct advantage of a personalized presentation. It includes Rank, Post name and number, and Department. The buckle can be purchased separately, or if preferred, in a complete ensemble, consisting of the buckle, and black or tan belt of good quality, packed in a special presentation box. Price quoted includes complete engraving as illustrated. Specify belt color and size. No C.O.D. orders. Two-week delivery.

PRICE Buckle only (Sterling).....	\$3.75
Belt only.....	.75
Complete ensemble.....	4.50



MINIATURE COLORS (Past Officer Presentation)



SPECIFICATIONS

SIZE: Both flags are 12" x 18".

MATERIAL: Heavy banner silk.

DESCRIPTION: The silk U. S. flag is made with printed stars and stripes. The Legion flag is single thickness silk with the emblem and special lettering beautifully executed in gold bronze, on the front side only. Otherwise, it faithfully duplicates the large size, regulation Legion banner.

MOUNTING: Both flags are trimmed on three sides with yellow silk fringe and ornamented with a pair of yellow silk miniature tassels and silk cord. Each flag is mounted on a 26" polished walnut finish pole, which is surmounted with a miniature brass eagle.

BASE: The highly polished walnut finish base is furnished complete with special engraving plate as illustrated.

EQUIPMENT: The equipment furnished with each set of deluxe colors includes transparent oiled silk covers. Each set is packed in a substantial corrugated container.

NOTE: *Special fiber carrying-storage case shown in illustration can be furnished for \$2.50 extra.*

● The beautiful custom of presenting the retiring National Commander with the colors under which he served is one of the highlights of each National Convention. These miniature deluxe colors have been created expressly to enable Departments and Posts to follow the same tradition, on a less elaborate and expensive scale.

Duplicating in almost each detail the official regulation silk colors, these exquisite miniature colors offer the perfect presentation to retiring Department, District, County and Post Commanders.

PRICE \$17.50 delivered

Complete as illustrated excepting special fiber carrying case, which is priced at \$2.50 additional.

NOTE: *Engraving on plate, 5c extra per letter (not word) or numeral.*





OFFICERS' WARRANT OF MERIT

To adequately meet the insistent demand for some official recognition to incoming Legion officers, this brand new Warrant of Merit was officially approved by the National Executive Committee. Beautifully done in four colors, this striking Officers' Warrant is designed for presentation to all newly elected American Legion officers. Because of its beauty and modest price, many Posts will make the award retroactive for all Past Officers. Urge your Post to be among the first to give its incoming officers for this year, this enduring evidence of the responsibility which they carry.

Size 12" x 16", these impressive Warrants of Merit are all ready for framing. They can be filled in by hand, or by typewriter, as you prefer. An everlasting evidence of Legion service, there is scarcely a present or past officer of the Legion who would not treasure one of these beautiful citations.

PRICE \$1.00 each postpaid

- ★ **THE one STAR WARRANT**
is for all Post Officers.
- ★★ **THE two STAR WARRANT**
is for all County and District Officers.
- ★★★ **THE three STAR WARRANT**
is for all Department Officers.
- ★★★★ **THE four STAR WARRANT**
is for all National Officers.



ACTUAL
SIZE

POCKET FLASHLIGHTS

● This brand new, miniature pocket flashlight is one of the smartest of the 1938 offerings. Convenient beyond words for providing illumination in emergencies this practical little "gadget" has the characteristics and appearance of a piece of fine jewelry. Just the thing to carry in your vest pocket, or to attach to a Waldemar watch chain.

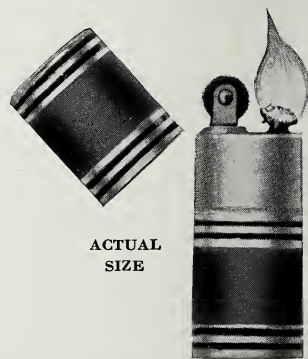
This convenient flashlight is ideal for souvenirs, prizes and special gifts for, despite the nominal price, these miniature flashlights, which are beautifully decorated in colors and an etched Legion emblem, make a very impressive and highly pleasing gift. If you are looking for an individual membership prize that would stimulate interest and action, just offer these novel new miniature flashlights.

PRICES Single lighters 35c each, postpaid
12 or more lighters 30c each, postpaid

MINIATURE LIGHTERS

● Here is another very appropriate and acceptable prize, gift or souvenir. These attractive, efficient, yet moderately priced lighters, which are available in a great variety of color combinations, also offer a splendid opportunity as a resale item for Posts interested in raising funds.

Each lighter is attractively decorated with an etched reproduction of the Legion emblem, outlined in black on the top cap. For special gifts and prizes, these attractive lighters can be furnished in a special gift box containing either six or twelve lighters. Try these good-looking, dependable little lighters the next time you purchase souvenirs or prizes.



ACTUAL
SIZE

PRICES (*postpaid*)

Single lighters 25c each
Lots of 12-99
(assorted colors) 20c each
100 or more
(assorted colors) 15c each



Uniforms • Equipment

CAPS • SHIRTS • TIES • RAINCOATS



COAT

CAPE

RAINCOATS

These genuine Alligator (*guaranteed waterproof*) raincoats are cut along military lines. A $1\frac{1}{4}$ " silk-embroidered Legion emblem is applied to each of the detachable shoulder straps, the removal of which instantly makes the coat appropriate for civilian wear.

Here is the ideal protection for band and drum and bugle corps and firing squad uniforms. Hundreds of Posts have invested substantial sums in special uniforms, and these should have adequate protection at all times.

SPECIFICATIONS:

MATERIAL—Genuine Alligator guaranteed waterproof material.

COLOR—Dark blue.

STYLE—Full military cut, with detachable shoulder straps, military collar and belt.

SIZES—36, 38, 40, 42, 44, 46.

DELIVERY—One week, guaranteed.

Unconditionally guaranteed not to stick, peel or crack, and not affected by heat or cold.

NOTE—In ordering, be sure to specify complete list of sizes.

PRICE \$9.75 each, postpaid

Special quantity prices upon application.

RAIN CAPES

This genuine Alligator cape affords the ideal protection for bands, drum corps, etc., as it provides complete protection for the individual instruments. Full cut to insure sufficient sweep to provide proper protection for lower part of body, and also to provide ample room for various band instruments. Made with military collar, with $1\frac{1}{4}$ " silk-embroidered Legion emblem on each side. This moderately priced rain cape is necessary equipment for every Legion band and drum corps.

SPECIFICATIONS:

MATERIAL—Genuine Alligator guaranteed waterproof material.

COLOR—Dark blue.

STYLE—Military collar, full sweep for adequate protection.

SIZES—Small, medium and large.

DELIVERY—One week, guaranteed.

Unconditionally guaranteed not to stick, peel or crack, and not affected by heat or cold.

NOTE—In ordering, be sure to specify complete list of sizes.

PRICE \$4.95 each, postpaid

Special quantity prices upon application.



901-V—All wool slip-over sweater, made of pure worsted yarn, Shaker knit, full-fashioned and heavily reinforced. Color—Legion blue, trimmed in gold. The four-inch Legion emblem is beautifully silk embroidered in full colors. Made in all standard sizes. *In ordering, be sure to give chest measurement. One-week delivery.* Price, complete with emblem, as illustrated.....\$7.50



750-Z—Cossack style zipper jacket. Made of dark blue, all wool, heavy Melton cloth, with genuine oak leather sleeves. Beautifully tailored, with careful attention to details, this is one of the best fitting and most comfortable garments of its kind ever made. The four-inch Legion emblem is beautifully embroidered in silk in full colors. Made in all standard sizes. *In ordering, be sure to give chest measurement. One-week delivery.* Price, complete with emblem, as illustrated.....\$8.75

SWEATERS AND ATHLETIC JACKETS

● Luxurious, soft and warm, these specially designed Legion sweaters and jackets are all outstanding values. Splendid for personal use, and in addition, ideal equipment for firing squads, bands, drum and bugle corps, athletic teams, etc. Made to special order, of the finest materials obtainable, each of these splendidly made garments is reinforced to provide maximum service and wear. *Special reduced prices in quantities. Quotations upon request.*



BUSH COAT—Made of genuine dark blue Trail cloth—a closely woven, warm, yet light weight water repellent material, which provides the maximum in protection and comfort. Here is an ideal garment not only for personal use, but for athletic groups as well.

Cut extra full, this smart jacket is ideal equipment for rifle teams, and other team groups. Available in all standard sizes. When ordering, be sure to give sizes required, such as 36, 38, etc. Immediate delivery.

Price, complete with emblem, as illustrated.....\$4.95





SHIRTS AND TIES

Smart, perfectly styled, and carefully made of the finest materials, these good-looking durable Legion shirts are available in two colors, Legion blue and solid white. Made with soft collar, two large button-down breast pockets and smart, military shoulder straps. Cut full to insure perfect fit and maximum comfort. The material is two-ply 80 x 80 heavy broadcloth, thoroughly pre-shrunk, and colors are guaranteed absolutely fast, not only to washing, but to sun and perspiration. The silk embroidered collar insignia are likewise absolutely fast color. The removable Legion buttons are fine quality, heavily gold-plated, beautifully enameled in colors. Made in a complete range of sizes, from 14 to and including 18, and in all standard sleeve lengths. *Be sure to specify neck size and sleeve length when ordering. Immediate deliveries.*

High-grade, durable silk ties, with embroidered Legion emblem, are to be had in three colors, Legion blue, black and gold.



NO. 1-W (WHITE)

PRICES

SHIRTS

Style 1-W—Two-ply white broadcloth shirt only, complete as illustrated.....\$2.75 each

Style 2-B—Two-ply blue broadcloth shirt only, guaranteed fast color, complete as illustrated...\$2.95 each
(TIES EXTRA—SEE PRICES BELOW)

NOTE: *Be sure to specify neck size and sleeve length when ordering.*

TIES

Style B—With genuine silk embroidered $1\frac{1}{4}$ " Legion emblem applied at end of tie. Available in Legion blue, black and gold...\$0.60 each

NOTE: *In ordering, be sure to specify color.*



NO. 2-B (BLUE)

N.B.—*Legion shirts and ties are specially priced, and because of their outstanding value, no discount can be made, even on quantity orders.*

SPECIAL CAPS

Must be ordered thru Dept. Headquarters



The above illustration shows the official all-blue County cap, with the approved method of designating the office of County Commander. Note the word "County" must be included with the officer's title. For full details, see specifications at right.



The above illustration shows the official District blue and white cap, with the official designation for the office of District Commander. Note the word "District" is eliminated, due to the fact that the cap has a special white crown which instantly identifies the wearer as a District officer. For full details, see specifications at right.



The above illustration shows the official all-white Department cap, with the approved method of designating the office of Department Commander. Note the word "Department" is not included, for the reason that the all-white cap provides instant identification as a Department officer.

DEPARTMENT

By direction of the National Executive Committee (May, 1937, meeting) all orders for special County, District and Department Officers' caps must be sent through your Department Headquarters for approval and transmittal to the Emblem Division for prompt attention. In addition, definite regulations approved by the National Executive Committee govern the type of caps to be worn and also limits the use of these caps to certain present County, District and Department Officers. *Past Officers are not authorized to wear any other than the regulation, all blue cap.* For full details concerning Past Officers' caps, see page 32.

COUNTY CAPS—(See illustration above, left)—The official County Officer's cap is all blue, piped in gold, with the County name in full and state name abbreviated beneath the emblem in white silk letters. On the right hand side of the cap, the officer's title is embroidered in white silk letters. County caps are restricted and available only to the following County Officers and Assistant Officers of the same grade: **Commander, Vice-Commander, Adjutant, Treasurer or Finance Officer, Chaplain and Sergeant-at-Arms.**

DISTRICT CAPS—(See illustration above, right)—The official District Officer's cap is blue and white, with the District designation in full and state name abbreviated beneath the emblem on the left hand side, in gold silk letters. On the right hand side of the cap the officer's title is embroidered in gold silk letters. District caps are restricted and available only to the following District Officers and Assistant Officers of the same grade: **Commander, Vice-Commander, Adjutant, Treasurer or Finance Officer, Chaplain and Sergeant-at-Arms.**

DEPARTMENT CAPS—(See illustration above, center)—The official Department Officer's cap is all white, with the State name in full on the left beneath the emblem, in gold silk letters. Post numerals are optional. On the right hand side, the officer's title is embroidered in gold silk letters. Department Officers' caps are restricted and available only to the following Department Officers and Assistant Officers of the same grade: **Commander, Vice-Commander, Adjutant, Treasurer or Finance Officer, Chaplain and Sergeant-at-Arms.**

PRICES Postpaid

County Caps (without officer's title).....	\$2.50 each
District Caps (without officer's title).....	2.50 each
Department Caps (without officer's title).....	2.50 each

NOTE: Embroidered officers' titles 5c per letter (not word) additional. As an example, Commander, 45c extra; Vice-Commander, 65c extra, etc. Two-week delivery.





POST CAPS

● The regulation Post cap is now available in two grades—A and B. Both are made to the same rigid specifications and are identical in quality and workmanship. The Grade B cap, however, is unlined, and is made with a less expensive sweat band. Otherwise, the two caps are identically the same in appearance, lettering, materials, etc. The big majority of cap orders involve small quantities and as a result, a flat schedule of prices applies this year regardless of the number of caps ordered. This flat price schedule will, therefore, provide the maximum saving to each individual purchaser. *Two-week delivery.*

Specifications—Grade A

MATERIAL—14-oz. American Legion blue uniform cloth.

EMBROIDERY—All embroidery, including the emblem, which is reproduced in colors, is in pure silk.

TRIMMINGS—Genuine gold silk piping. Tan sateen lining. Genuine leather sweat band.

LETTERING—Two types of lettering available. Style 1 provides for the Post numerals only on the right hand side and state name in full only on the left, directly beneath the emblem. No deviations or additions. Style 2 provides for the Post numerals only on the right hand side, and the town name in full with state name abbreviated on the left (see illustration). Additional or special forms of inscriptions extra. Prices upon application.

DELIVERY—Caps are not carried in stock, but made only to special order. Two weeks required for delivery.

Specifications—Grade B

Same as for Grade A, excepting made without lining, and with less expensive sweat band.

NOTE: *Serge caps to match state uniforms available at no extra charge. Be sure to specify material name and weight.*



Standard Lettering No. 1



Standard Lettering No. 2

PRICES *Postpaid*

Grade A, Style 1 lettering (Post numerals and state name in full only).....\$2.25 each, any quantity

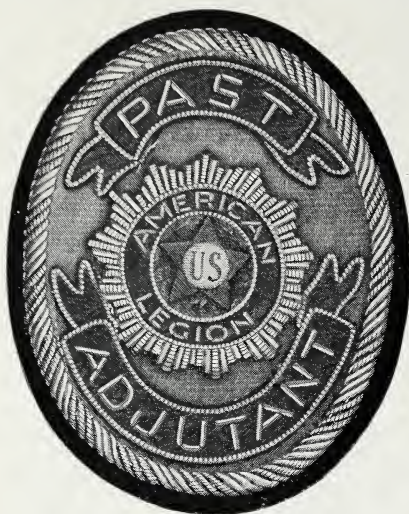
Grade A, Style 2 lettering (Post numerals, and town name in full with state name abbreviated only).....
.....\$2.50 each, any quantity

Grade B, Style 1 lettering (Post numerals and state name in full only).....\$2.00 each, any quantity

Grade B, Style 2 lettering (Post numerals and town name in full with state name abbreviated only).....
.....\$2.25 each, any quantity

NOTE: *In ordering, be sure to specify cap size, i.e., 6 $\frac{1}{2}$, 7, 7 $\frac{1}{4}$, etc. No C.O.D. orders.*

PAST OFFICERS' CAP & UNIFORM INSIGNIA



Size $2\frac{5}{8}$ " x $2\frac{1}{8}$ ". Available for all Past Post, District, Department and National officers.

PRICE \$2.50 each

● This official Past Officers' cap and uniform insignia is an enlarged reproduction of the official Past Officers' lapel button. Beautifully executed in a striking combination of silk embroidery and genuine gold bullion, on a background of gold cloth.

PAST OFFICERS' CAP REGULATIONS—Recent cap regulations adopted at the May, 1937, meeting of the National Executive Committee require that all District, Department and National Officers shall, upon retirement, revert to the standard all-blue type of Post cap, with either the Style 1 or Style 2 form of inscription (see page 31), with the official Past Officers' cap insignia of the proper rank applied on the right hand side. As an example, a Department Commander, upon retiring, would discontinue using his special all-white cap, and revert to the all-blue cap, with the official Past Department Commander cap insignia applied on the right hand side. County Officers, however, are authorized to add the word "Past" to the present officers' embroidered title, on the right hand side of the special County cap.

PRESENT OFFICERS' CAP & UNIFORM INSIGNIA

Size 3 " x $1\frac{1}{8}$ ", each carries the title "Commander," "Vice-Commander," etc., in gold silk embroidery against a background of blue silk, which is the official Post color, and which, therefore, eliminates the necessity of including the word "Post." The edge or border is beautifully done in genuine gold bullion. Every American Legion Post should provide its officers with a set of these attractive Post Officers' cap and uniform insignia.

PRICE \$1.00 each

● The official present officers' cap and uniform insignia is beautifully reproduced in a combination of silk embroidery and gold bullion. Each is an enlarged reproduction of the top bar on the standard Post Officers' ceremonial badge. This attractive officers' insignia is available for all Post officers, as follows:

<i>Commander</i>	<i>Vice-Commander</i>	<i>Adjutant</i>
<i>Finance Officer</i>	<i>Treasurer</i>	<i>Chaplain</i>
<i>Judge Advocate</i>	<i>Sergeant-at-Arms</i>	<i>Historian</i>
<i>Service Officer</i>	<i>Athletic Officer</i>	<i>Executive Committee</i>



This type of insignia is made only for present officers, and is not available for Past Officers. The official Past Officers' cap insignia is illustrated at top of this page.



DIVISIONAL AND SERVICE CAP INSIGNIA

Official war time division insignia, in miniature, are now available to meet the rapidly growing demand for service identification on Post caps. Beautifully silk embroidered in colors, each is a faithful reproduction of the regulation war time insignia. Special insignia have been created to designate Army, Navy and Marine Corps service.

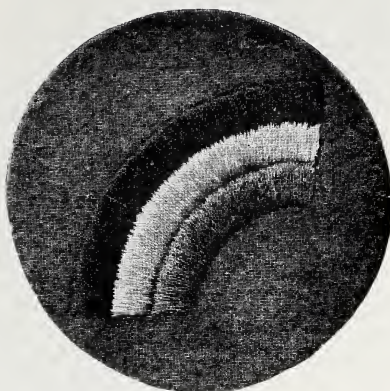
PRICES

DIVISIONAL INSIGNIA in colors, available for all war time Divisions. Size approximately two inches in diameter. Embroidered in pure silk. Army Corps and special service insignia not available. Price.....25c each

ARMY INSIGNIA incorporating the Army eagle, has been provided to indicate general Army service, where no divisional insignia is available. Two inches in diameter, embroidered in pure silk. Insignia for special branches of the service not available. Price 25c each

NAVY INSIGNIA incorporating the anchor and letters "U.S.N." have been provided to indicate Naval service. Two inches in diameter, embroidered in pure silk. Special organization and rating insignia not available. Price.....25c each

MARINE CORPS INSIGNIA reproducing the official Marine Corps emblem. Two inches in diameter, beautifully embroidered in pure silk. Special organization or rank insignia not available. Price.....25c each



DIVISIONAL INSIGNIA



NAVY INSIGNIA



ILLUSTRATING INSIGNIA APPLIED TO CAP



ARMY INSIGNIA



MARINE CORPS INSIGNIA





THE LEGION'S UNIFORM PROGRAM

...here it is!

● **EARLY HISTORY**—During the past ten years the question—Shall The American Legion Adopt a Uniform?—has been considered, and debated at length. In the early days, it was the general opinion that the time had not yet arrived for the Legion to adopt a uniform. However, the natural sentiment throughout the organization in favor of a uniform rapidly increased and several years ago a number of individual states designed and officially sponsored a regulation state uniform. As might be expected, there grew out of these several state uniforms a standard design which later was virtually adopted, with but few changes, by a great majority of Departments.

A recent consideration of this important question indicated the wisdom and advisability of a centralized supervision and control of the manufacture and distribution of official uniforms and accordingly at the September, 1936, meeting of the National Executive Committee, adoption of an Official Uniform for national distribution was authorized.

● **THE PLAN**—The procedure approved and adopted provided that the national uniform conform strictly to existing state uniform specifications insofar as state shoulder seals and individual stripings or markings were concerned. It further provided that this Official Uniform was to be distributed exclusively through local retail merchants who could render the special

service necessary and incident to the satisfactory purchase of a uniform. The appointment of local uniform dealers by individual Posts has been simplified by a national advertising campaign to merchants throughout the country. Your local stores all know of the Legion's uniform program and will be particularly receptive to a proposal from your Post.

● **UNIFORM SPECIFICATIONS**—The official Legion uniform is two-piece, consisting of a military style coat with trousers to match.

DETAILS—Material—14½-15½-ounce blue serge—moth-proofed and cold water shrunk. Trimmings—Each uniform furnished complete with state seal on left shoulder, two 1¼" silk-embroidered American Legion collar emblems, one on each lapel, and gold-plated American Legion uniform buttons, enameled in colors.

PRICE: Serge Standard (14½-oz.) \$28.00. Complete with belt as illustrated. Tropical worsted (light weight) \$27.00.

Complete with belt as illustrated.

Note: Caps, metal Post numerals, special embroidery and Sam Browne belt (if desired) small additional cost.

● **CONCLUSION**—It has been said that a uniformed Legionnaire is a permanent Legionnaire. Uniforms will therefore stabilize the membership of your Post. Get back of the national uniform program solidly by immediately appointing your local official uniform dealer and by organizing a Post uniform committee. On the following page we have outlined a suggested uniform plan for your Post which, if followed, will achieve amazing results in even a limited time.

A UNIFORM PLAN *for Your Post...*

● Nothing succeeds like success and your first step is to get each of your officers in uniform. This will do more than any other one thing to promote the sale of individual uniforms to your entire membership.

HOW TO DO IT—Any one of your local banks through its personal or commercial loan division will be glad to advance the necessary funds to purchase uniforms for your officers and charge only a nominal interest rate. Each officer can make a monthly payment to your Post Finance

Officer who in turn will make monthly payments at the bank in accordance with the prearranged schedule between your Post and the bank. Call on your local banker today, discuss the question with him fully and frankly and without doubt you will have his immediate and complete co-operation.

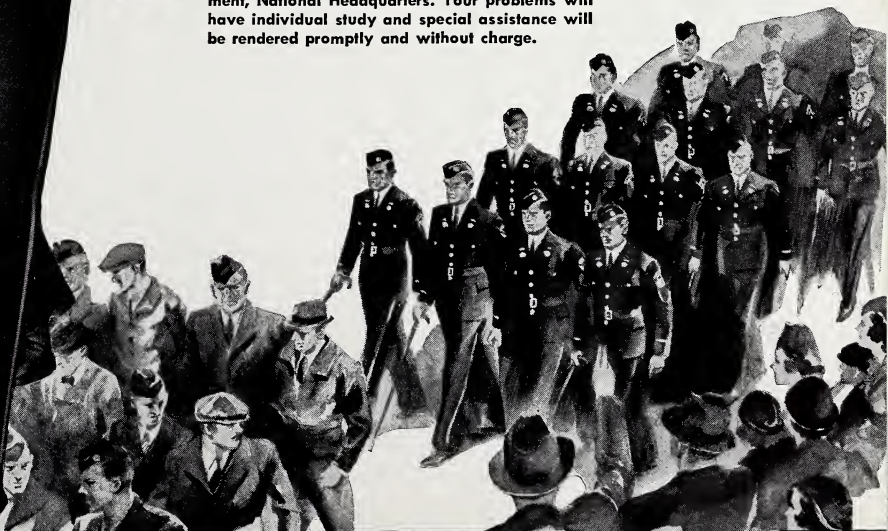
Once your officers are uniformed, the following suggested procedure for the sale of individual uniforms to your membership will accomplish amazing results:

1. First appoint a local uniform dealer. If necessary, call a special meeting of your Post Executive Committee and make your selection carefully. Remember, the success of your program will depend largely upon the co-operation and assistance of your local uniform dealer.
2. Appoint a Post uniform committee consisting of a chairman and four members whose sole duties will be to work closely with your local dealer and facilitate his efforts in every way.
3. With the co-operation of your local banks, inaugurate uniform savings clubs whereby individual members can make weekly or monthly deposits until cost of the uniform has been accumulated.
4. Publicize your uniform program in every possible way. Local newspapers will gladly co-operate and in many instances local radio stations will assist. From time to time, send a bulletin or a post card to each member of your Post, reporting on the success of your program to date.

Special Note: By the terms of the National uniform contract, several Departments have existing contracts of their own which may temporarily except them. If your Post is not informed on this point, *write your Department Adjutant or State Uniform Chairman for full details*, and discuss with them the importance of immediately designating a uniform dealer for your community.

If your Post has any special problems in connection with its uniform program or if you want additional information, write directly to the Uniform Department, National Headquarters. Your problems will have individual study and special assistance will be rendered promptly and without charge.

35.





EMBROIDERED ATHLETIC EMBLEMS



● A complete line of genuine silk embroidered Legion insignia is available. Each of the four sizes offered is mounted on blue uniform cloth background.

PRICES

EACH

Style A—4-inch emblem.....	\$0.50
Style B—2-inch emblem.....	.35
Style C—6-inch emblem.....	1.00
Style D—1½-inch emblem.....	.10

NOTE: 10% discount in lots of 12 or more.

JR. BASEBALL EMBLEMS

● Distinctive and undeniably effective, these cleverly designed baseball uniform insignia are rapidly becoming standard equipment with American Legion Junior Baseball teams. It is 4¾" by 3¼" in size, with the three-inch American Legion emblem beautifully silk embroidered in colors. Every American Legion Junior Baseball team should be provided with these handsome, yet moderately priced insignia.

PRICE 50c each

10% discount in lots of 12 or more.



LEGION MUSIC INSIGNIA

● In recognition of their splendid work, this brand new Legion music insignia (authorized by National Convention action) has been created to identify members of Legion musical organizations. All past and present members of Legion drum and bugle corps, bands, glee clubs, etc., are urged to avail themselves of this special recognition. Buttons, transfers and silk-embroidered emblems are available.

PRICES



LAPEL
BUTTON

Lapel Button—Designed to replace the standard Legion membership button. Available in three qualities.

Gold-plated.....	\$0.50
10-K solid gold.....	3.75
14-K solid gold.....	5.00

Decalcomania (transfers)—Slide-off type, adaptable only for application to transparent surfaces. Available in one

size, 2½" by 3". Price each.....5c
Special prices in quantities. Minimum order 25c.

Silk-Embroidered Insignia—Size 2¼" x 2". Can be used as a cap insignia or as a shoulder emblem on uniform.

Price each.....25c
10% discount in lots of 12 or more.

Medals, Trophies and Awards



PRIZE CUPS

Here are two gold-lined silver-plated trophies which are unusually popular. Both styles are available in a number of different sizes, at prices which will enable you to select a cup exactly priced to meet your particular requirements. The prices quoted include a Bakelite base and an applied American Legion emblem, beautifully enameled in colors. No "extras," excepting the engraved inscription, which can be furnished in plain block letters at an additional charge of 5c per letter (not word), or numeral. In ordering, specify the complete cup number and submit the inscription, if any, in typed or printed form. *Two-week delivery.*

PRICES

	HEIGHT INCLUDING PEDESTAL	PRICE		HEIGHT INCLUDING PEDESTAL	PRICE
Cup V-2934.....	8 $\frac{1}{4}$ "	\$ 7.50	Cup V-2942.....	8 $\frac{1}{4}$ "	\$ 8.00
Cup V-2935.....	11"	9.50	Cup V-2943.....	11"	10.75
Cup V-2936.....	13 $\frac{3}{8}$ "	12.50	Cup V-2944.....	13 $\frac{3}{8}$ "	13.00
Cup V-2937.....	15 $\frac{3}{4}$ "	15.00	Cup V-2945.....	15 $\frac{3}{4}$ "	16.50
Cup V-2938.....	18 $\frac{1}{8}$ "	18.50	Cup V-2946.....	18 $\frac{1}{8}$ "	20.00
Cup V-2851.....	6 $\frac{1}{2}$ "	5.50			

NOTE: No C.O.D. shipments. Remittance in full must accompany order.

.37.





TROPHIES

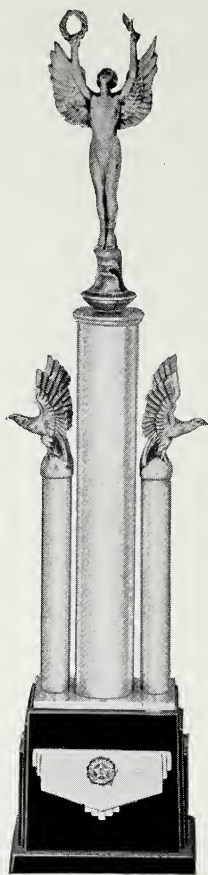


SILVER PLATED

No. 5107—10½ inches. \$4.75

No. 5108—12 inches... 5.00

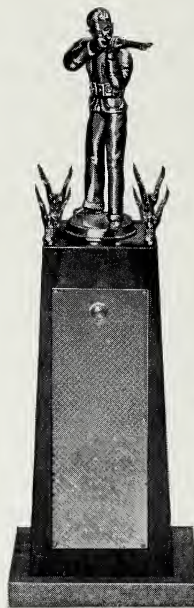
No. 5109—14 inches... 6.00



SILVER PLATED

No. 5105

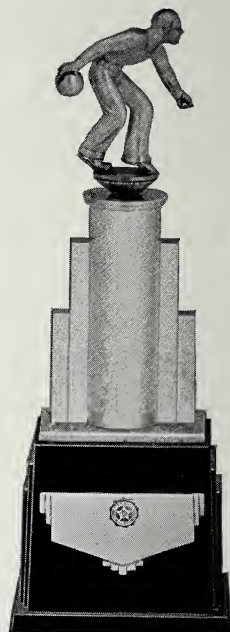
28 inches high.. \$13.75



SUN-GOLD

No. 89/27

21 inches high.. \$15.75



SILVER PLATED

No. 5100—18¾ inches \$11.75

No. 5101—21¾ inches 13.75

No. 5102—24¾ inches 15.75

● Here are four distinctive and out-of-the-ordinary sport trophies, which are exceptional values. In addition to the figures illustrated, which are interchangeable, on all four trophies, figures symbolic of practically every other athletic event are available. Those most in demand are listed below. The prices quoted include a Bakelite base, and an applied American Legion emblem, beautifully enameled in colors. No "extras" except the engraved inscription (if wanted) which can be furnished in plain block letters at an additional charge of 5c per letter (not word) or numeral. When ordering specify the complete cup number, indicate the figure desired, and submit the inscription, if any, in typed or printed form. *Two-week delivery. No C.O.D. shipments. Remittance in full must accompany order.*

ADDITIONAL FIGURES AVAILABLE

Baseball
Basketball
Bowling
Boxing

Football
Golf
Horseshoe Pitcher
Ice Skater

Outboard Motor
Pistol
Rifle
Soccer

Soft Ball
Swimming
Tennis
Track



T845



T714



T855

TROPHY SHIELDS

Trophy shields offer the solution to the difficult or unusual presentation. Here are three distinctive trophies, each of which are made in a series of three sizes each. Prices quoted include the complete trophy as illustrated, with an applied American Legion emblem beautifully enameled in colors. There are no "extras" excepting engraved inscription (if wanted), which can be furnished in plain block letters at an additional charge of 5c per letter (not word) or numeral. When ordering, specify the complete trophy number, and submit the inscription in typed or printed form. *Two-week delivery.*

PRICES

T-855 Trophy Shield—Solid walnut, 9" high by 6½" wide; metal (silver-plated), 6" high by 4½" wide.....\$ 8.50

T-856 Trophy Shield (Not Illustrated)—Same as above, but with over-all dimensions of 12" high by 8¾" wide; metal, 9" high by 6½" wide.....\$10.50

T-857 Trophy Shield (Not Illustrated)—Same as T-855, but with over-all dimensions of 15" high by 11" wide; metal, 11¼" high by 8¼" wide...\$13.00

T-845 Trophy Shield—Solid walnut, 9½" high by 6½" wide; metal (silver-plated), 7" high by 4½" wide.....\$ 6.25

T-846 Trophy Shield (Not Illustrated)—Same as above, but with over-all dimensions of 12½" high by 8¾" wide; metal, 9" high by 6" wide...\$ 8.00

T-847 Trophy Shield (Not Illustrated)—Same as T-845, but with over-all dimensions of 16" high by 11" wide; metal, 11¼" high by 7½" wide...\$10.50

T-714 Trophy Shield—Solid walnut, 10¼" high by 8¼" wide; metal (silver-plated), 7¼" high by 5½" wide.....\$ 9.50

T-715 Trophy Shield (Not Illustrated)—Same as above, but with over-all dimensions of 12½" high by 10¼" wide; metal, 8½" high by 6½" wide.....\$11.00

T-716 Trophy Shield (Not Illustrated)—Same as T-714, but with over-all dimensions of 14¾" high by 12" wide; metal, 10½" high by 8" wide \$13.00

Note: No C. O. D. shipments. Remittance in full must accompany order.





ATHLETIC MEDALS (Small)



PANEL TYPE

Miniature prize medals are becoming increasingly popular because of their utility. This brand new line of miniature athletic medals incorporates interchangeable panels, which makes each adaptable for practically every athletic event. The panels most in demand are listed below. If the particular one which you require is not listed, specify it, for in all probability it is available.

Track Events	Pistols
Baseball	Soccer
Basketball	Tennis
Bowling	Water Sports
Boxing	Winged Foot
Checkers	Winter Sports
Crossed Rifles	Wrestling
Golf	

All miniature medals mounted on a Legion ribbon hanger, as shown in the illustration of Medal F-5363, and packed individually in a suitable presentation box. In ordering specify medal number, and be sure to stipulate panel desired. *Ten-day delivery.*

STANDARD TYPE

For those who prefer the standard, one-piece type of medal, we recommend particularly medal M-2222 illustrated on the ribbon hanger at the left. Although the medal illustrated is for baseball award, this same medal is available with an appropriate center design for practically all of the major awards listed above for the panel type medals. In place of the usual Legion emblem, the name "American Legion" is substituted. We particularly recommend this medal where prize appropriations are limited.

PRICES	BRONZE	STERLING	GOLD-FILLED
F-5363.....	\$1.25	\$1.75	\$3.00
M-8222.....	1.00	1.50	2.25
M-2632.....	1.00	1.50	2.25
H-2.....	1.25	2.00	2.75
H-4.....	1.50	2.25	3.25
M-2222.....	.75	1.25	2.00

NOTE: Engraving 5c extra per letter (not word) or numeral. *Ten-day delivery.*

SCHOLARSHIP AND ESSAY MEDALS AND CHARMS (Small)

MEDALS

The sponsoring of essay and scholarship contests is a most commendable civic activity, which more and more Posts are undertaking each year. These miniature essay and scholarship medals provide a most suitable award at the utmost economy. Each of these miniature medals is furnished complete with Legion ribbon hanger, as shown in the illustration of Medal H-234, and packed individually in a special presentation box.

PRICES	BRONZE	STERLING	GOLD-FILLED
H-225.....	\$1.25	\$2.25	\$3.50
H-234.....	1.25	2.25	3.50
M-2084.....	1.00	1.50	2.75

NOTE: Engraving 5c extra per letter (not word) or numeral.

CHARMS

Miniature essay and scholarship charms make an ideal award because of their utility. The great variety of design and the wide range of price recommend their earnest consideration as an essay or scholarship award. Each of these miniature charms is packed in an individual presentation box.

PRICES	BRONZE	STERLING	GOLD-FILLED
19000-B.....	\$0.85	\$1.25	\$2.00
H-1.....	1.25	1.75	2.75
H-31.....	1.25	2.25	3.50
M-2632-S.....	1.00	1.50	2.25
H-3.....	1.25	2.25	3.50



NOTE: Engraving 5c extra per letter (not word) or numeral.





ATHLETIC MEDALS (Large)

● These five distinctive athletic medals provide for interchangeable panels, which make them adaptable for every athletic event. Panels for almost every athletic contest are to be had. The panels most in demand are listed below, but if the particular one you desire is not listed, specify the event and an appropriate panel will be furnished. Order by medal number, specifying the quality and type panel desired. *Ten-day delivery.*

PANEL TYPES		PRICES	BRONZE	STERLING	GOLD-FILLED
Baseball	Pistols	H-30*(See Footnote)	\$1.25	\$2.25	\$3.50
Basketball	Runner	M-1255	1.25	2.25	3.50
Bowling	Soccer	H-213	1.25	2.25	3.50
Boxing	Sprinter	H-215*(See Footnote)	1.25	2.25	3.50
Crossed Rifles	Tennis	H-228	1.25	2.25	3.50
Golf	Wrestling				

NOTE: Engraving 5c extra per letter (not word) or numeral.

**Unless otherwise specified, this medal furnished with year date 1938 instead of 1936 as shown in the illustration. As a precaution, it is recommended that the year date desired be specified in ordering.*



SCHOLARSHIP AND ESSAY MEDALS (Large)



Here is an unusual selection of essay and scholarship medals for those who prefer the larger type of award. The great variety of design and wide price range makes selection easy. All medals individually boxed and furnished complete with ribbon hanger, as shown in the reproduction of medal F-379.

PRICES

	BRONZE	STERLING	GOLD-FILLED
F-485.....	\$1.35	\$2.00	\$3.50
F-187.....	1.35	2.00	3.50
F-379.....	1.50	3.10	6.00
M-1435.....	1.25	1.75	3.25
M-56	1.25	1.75	3.25

NOTE: Engraving 5c extra per letter (not word) or numeral.





SCHOOL AWARD MEDALS

● The Official American Legion School Award Medal is for annual award in public and private schools, to the boy in the graduating class who best represents those qualities of character and ability which, if cultivated, are calculated to result in better citizenship. The award is restricted to grammar schools.

A similar medal, smaller in size and appropriately designed for girls, is also available. It is to be awarded on the basis of 20 percent for each of the following qualities: Courage, Companionship, Character, Service, and Scholarship. The method of award is identical with that of the boys' medal.

The awarding of these medals should be an annual affair with your Post.



FRONT
ACTUAL SIZE

PRICES

Boys' Medal, with button and certificate.....\$2.25
Girls' Medal, with brooch and certificate..... 2.00

DETAILS

THE MEDAL: Solid bronze.

BASIS OF AWARD: The award shall be made on a basis of 20 percent for each of the following qualities:

HONOR: Strength and stability of character; high standards of conduct; keen sense of what is right; adherence to truth and conscience and devotion to duty and practice of clean speech.

COURAGE: Bravery in the face of opposition and danger, and grit to stand up for the right and do one's duty.

SCHOLARSHIP: Scholastic attainment; evidence of industry and application in studies.

LEADERSHIP: Ability to lead and to accomplish through group action.

SERVICE: Kindliness, unselfishness, fellowship; protection of the weak and promotion of the interests and welfare of associates without hope of personal award.

METHOD OF AWARD: Your Post will select the boy who is to receive the award after consultation with the teachers and the members of the eighth grade class who will vote separately on the five qualifications as set forth in the basis of the award.



BACK
ACTUAL SIZE

SCHOOL AWARD PLAQUE

● This striking all-metal school award plaque, beautifully finished in satin bronze, is a worthy companion to the Legion's school award medal. Nothing will so effectively stimulate interest in the school award plan as the permanent display of one of these beautiful plaques in your local school. Fourteen blank panels are incorporated in the design, each to carry the name of the winning boy or girl, or both, for fourteen consecutive years. Specially priced to be within the reach of all. There are no "extras" to buy, for the price quoted includes the presentation data at the bottom of the plaque. The only additional expense is the engraving of the names of the winners each year, which should date back to the year of the original award. Every American Legion Post sponsoring the school award medal plan is urged to present its local school with one of these beautiful plaques.



DETAILS

●
SIZE—8" by 12".

FINISH—Satin bronze.

ENGRAVING—The price quoted includes the tablet complete as illustrated, with your individual Post name and number, and town location. The engraving of winners from year to year, however, is charged for extra at the rate of 5c per letter or numeral.

DELIVERY—One-week delivery.

PRICE \$11.50 complete

No C. O. D. Shipments

NOTE: Engraving 5c per letter or numeral.





PLAYING CARDS

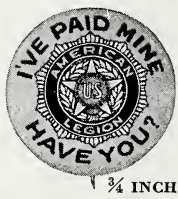
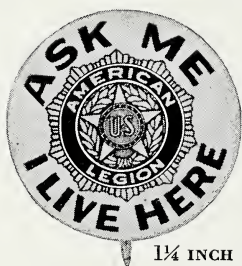


Whether you are a "hard-bitten" contract player, or one whose card playing is limited to an occasional game of rhum, seven-up or solitaire, you will take an even keener interest in your game with these attractive American Legion playing cards. One deck is in a combination of silver and black, with silver edges, and the other in gold and black with gold edges. The Legion emblem is beautifully reproduced on both decks.

N.B.—For the hundreds of Posts which conduct regular card parties, we will specially imprint the Post name and number on each individual card, at no additional charge, on orders for twenty-five sets (50 decks).

PRICE \$1.00 complete *For Two Decks as Illustrated*

CELLULOID BUTTONS



The use of special celluloid buttons is recommended for membership drives and various types of campaigns. The two popular sizes illustrated above are available imprinted in blue, exactly as illustrated, at the following prices. *No C.O.D. shipments.*

PRICES

Size	25	50	100	250	500	1000	5000
No. 1— $\frac{3}{4}$ "	\$4.00	\$5.00	\$8.00	\$9.00	\$12.00	\$18.50	\$63.50
No. 2— $1\frac{1}{4}$ "	5.00	6.00	10.00	12.00	16.00	21.00	78.00

SPECIAL NOTE: Write for prices on buttons made to your special order, with special inscriptions or photographs. A complete line of souvenirs for conventions, banquets, dances, etc., available. Write for prices and information.

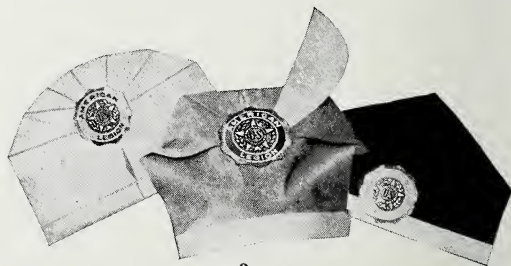
PAPER CAPS

Here is a carefully selected assortment of novelty paper hats, which have been designed especially for the use of Legion Posts. Immediate delivery of all styles. If your requirements are of a special nature, samples and prices on application.

PRICES

No. 3C—Made in three different styles as illustrated, in a number of color combinations. This cap is particularly adapted for mixed gatherings. Each bears a three-inch printed reproduction of the Legion emblem in colors. Specially priced for sale in quantities and no orders accepted for less than one hundred caps. \$3.75 per hundred.

No. 7—Crepe paper overseas cap with three-inch printed Legion emblem in colors. Caps furnished in either blue or khaki. Specially priced for sale in quantities and no orders accepted for less than one hundred pieces. \$4.50 per hundred.



NO. 3C CAPS



NO. 7 OVERSEAS

Post Supplies

BADGES • OFFICERS' RECORDS • SIGNS



PRINTING CUTS

Electrotypes, reproducing the Legion emblem in one, two and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc. Larger cuts furnished on special order.

PRICES

	1	2	3		1	2	3
	COLOR	COLORS	COLORS		COLOR	COLORS	COLORS
AL-1 Size 1/2 inch.....	\$0.35	\$0.65	\$0.90	AL-5 Size 1 1/2 inches...	\$0.35	\$0.75
AL-2 Size 3/4 inch.....	.35	.65	.90	AL-6 Size 2 inches...	.40	.75
AL-3 Size 1 inch.....	.35	.65	AL-7 Size 3 inches...	.50	\$1.35
AL-4 Size 1 1/4 inches...	.3590	AL-8 Size 5 inches...	.90	1.75

LEGION AIRS (Song Books)

Legion Airs contains the words and music of almost one hundred popular war time songs. Compiled expressly for American Legion Posts, it fills a long felt need for an authentic and convenient collection of the songs which were popular at home and overseas during the war. Every American Legion Post should have at least one copy of this unique book.

PRICE \$1.00 per copy, postpaid

EMBLEM TRANSFERS

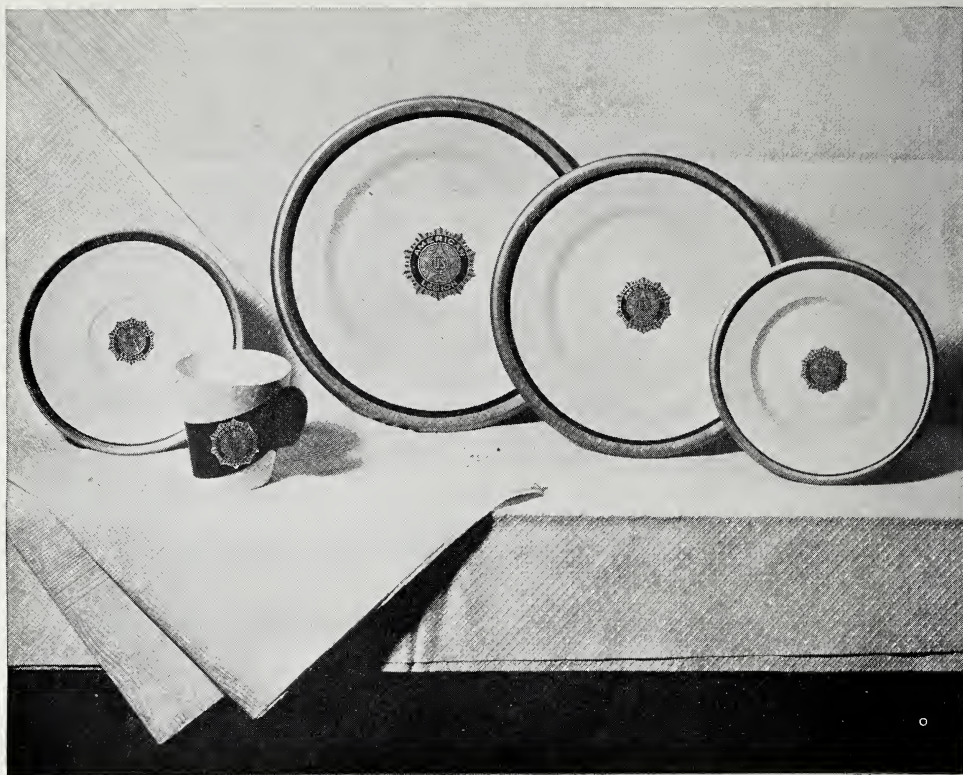


Decalcomania (window transfers) of the double duty type, which can be applied front or back, to transparent or solid surfaces, are available in a variety of sizes. Faithfully reproducing The American Legion emblem in colors, these attractive transfers are just the thing for auto windshields, doors and windows of Post Headquarters, drum heads, flag cases, etc. Minimum order 25c.

PRICES

1 1/4 inch.....	2 1/2c each
3 inch.....	5c each
6 inch.....	10c each
9 inch.....	25c each

NOTE: Special prices in quantities of one hundred or more.



PAPER DISHES

● This brand new assortment of paper dishes is just the thing for Post banquets, pot-luck dinners, luncheons, picnics, etc. Splendid, too, for your own personal use at home, entertaining Legion friends. Each piece carries an attractive blue and gold border, with the Legion emblem faithfully reproduced in colors, as illustrated.

GUARANTEE: Made of the finest materials, each piece is an exclusive Legion design, closely resembling actual china. Each piece is guaranteed absolutely free of any paper odor or taste. The hot drink cups are, in addition, guaranteed to hold any liquid, hot or cold, for an indefinite period.

PRICES

	Per Doz.	Per 100
No. 4—Hot drink cups with patented handle....	\$0.25	\$1.80
No. 7—Saucers.....	.15	1.10
No. 6—Bread and butter plate, 6" diameter15	1.10
No. 8—Luncheon plate, 8" diameter.....	.18	1.35
No. 9—Dinner plate, 9" diameter.....	.20	1.45
No. 10—Napkins, plain white, no emblem.....	.03	.20
No. 11—Table cover, small, size 40" x 40", plain white, no emblem.....	.50	Less than 12 5c each
No. 12—Table cover, large, size 54" x 72", plain white, no emblem.....	1.00	10c each

SPECIAL OFFER—

A 21-piece service for four persons, will be mailed for 25c (stamps or coin). Set consists of 4 dinner plates, 4 luncheon plates, 4 napkins, 1 small table cover, 4 cups and 4 saucers.



Regulation Officer's Badge

OFFICERS' BADGES

The Legion's ceremonial badge for officers is made in two sizes—regulation and miniature. Officers' ceremonial badges play an important part in the approved initiation ceremony and each Legion officer should provide himself with an appropriate badge.

Both the regulation and miniature size badges are available for all Post, County, District and Department officers, as set forth below:

<i>Commander</i>	<i>Sergeant-at-Arms</i>
<i>Finance Officer</i>	<i>Athletic Officer</i>
<i>Judge Advocate</i>	<i>Adjutant</i>
<i>Service Officer</i>	<i>Chaplain</i>
<i>Vice-Commander</i>	<i>Historian</i>
<i>Treasurer</i>	<i>Exec. Committee</i>

In ordering, be sure to specify size, office and rank.

PRICES

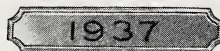
Gold-plated Officer's badge, regulation size	\$1.00
Gold-plated Officer's badge, miniature size75



Miniature Officer's Badge



Miniature Bar



Regulation Bar

YEAR BARS

(For Officers' and Members' Badges)—Both miniature and regulation size year bars are available for officers' and members' badges.

Regulation Size Year Bars

Gold-plated	\$0.35 each
10-K gold	1.50 each
14-K gold	2.50 each

Miniature Size Year Bars

Gold-plated	\$0.25 each
10-K gold75 each
14-K gold	1.00 each

MEMBERS' BADGES

Members' ceremonial badges are identical with the officers' type with the exception of the title bar, which is eliminated. Splendid identification for Post meetings, gatherings, etc. Available in both regulation and miniature size.

The regulation size member's ceremonial badge is particularly recommended for Post turn-outs and meetings, public gatherings, parades, etc. The miniature member's ceremonial badge has been designed primarily to be worn in connection with miniature decorations, campaign medals, and for more formal types of identification.

PRICES

Gold-plated member's badge, regulation size	75c
Gold-plated member's badge, miniature size	50c



Miniature Member's Badge



Regulation Member's Badge





SEAL PRESSES

One of these durable, practical seal presses should be part of the equipment of every American Legion Post. They are available in two styles—the conventional standard desk type, which is illustrated, and a smaller, pocket type, which can be carried conveniently from place to place. Your Post needs one of these official seal presses in executing important documents and official papers. Also serves as an excellent check protector. Price quoted includes complete seal with die cut extra deep to insure a clean-cut impression.



PRICES

Desk type \$4.50

Pocket type 4.50

F. O. B. Washington, D. C.

NOTE: Be sure to specify Post name and number when ordering. Remittance must accompany order. Two-week delivery.



FACSIMILE IMPRESSION ACTUAL SIZE

MANUAL OF CEREMONIES

The American Legion Manual of Ceremonies will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial Day and a score of other things that will help you immensely. The Manual of Ceremonies is

available in bound book form, printed on antique paper with special heavy cover printed in three colors. Each Post and Department officer should secure a copy for personal use and reference.

PRICES: Single copies 25c each
6 or more copies 15c each

MEMBERSHIP CAMPAIGN ACCESSORIES

The following blanks and special membership literature can be used to splendid advantage in membership campaigns. Each Post is urged to make liberal use of them.

National Constitution and By-Laws

Prices, 2 cents per copy, \$1.75 per hundred.

"The American Legion"

What The American Legion offers you—what it asks of you, and what it offers the nation, is set forth in an intensely interesting fashion. It is a concise, straight-forward presentation of what The American Legion stands for.

Price, \$1.00 per hundred

"Service Statements"

An attractive four-page folder, in the form of a statement of your Post dues for the coming year, which has been used with astonishing success. It is a real member-getter which is hard to

turn down for it sets forth in detail the major accomplishments of The American Legion.

Price, \$1.00 per hundred

Billboard Posters and Window Cards

These must be ordered direct from the Morgan Lithograph Company, Cleveland, Ohio.

"For God and Country"

A carefully prepared pamphlet setting forth six compelling reasons why every ex-service man should join The American Legion. This pamphlet has proven invaluable in membership drives.

Price, \$1.00 per hundred

Membership Application Blanks

Specially prepared membership application blanks so designed that they can be used from year to year are now available. Conveniently packed in pads of one hundred.

Price, 10c per pad

INITIATION LAMPS

● The best insurance of the success of your Post is the use of the initiation ceremony as set forth in the official Manual of Ceremonies. Its effect upon new members is far reaching and lasting.

The official initiation lamp, which is required, is available in two sizes and styles. Each consists of an opaque white glass globe, with glass base. It is furnished complete as illustrated, with ten feet of cord, with plug and socket.

This standard initiation lamp is lettered on one side only, with the name and number of your Post, as illustrated. If desired, the reverse side can be furnished with a reproduction of the Legion's Preamble to the Constitution. Initiation lamps are made by a special process, with both the lettering and emblem beautifully reproduced and fired into the glass in colors. *Lettering instructions should be printed or typed to avoid errors in spelling.*



PRICES 12-inch Pedolite, Plain.....	\$6.50
12-inch Pedolite with Legion Preamble, reverse side.....	7.50
16-inch Pedestal, Plain.....	10.00
16-inch Pedestal, with Legion Preamble, reverse side.....	11.00

*Prices f. o. b. Monaca, Pa. Two-week delivery.
Remittance must accompany order. No. C.O.D. shipments.*

OUTDOOR SIGNS



● This rugged, enduring outdoor sign will advertise your Post to the community day and night, at a very small cost, as it requires only one light bulb. Each sign is furnished complete as illustrated, with special metal fixture, which is completely wired and equipped for hanging, with no extras to buy. The 17-inch interchangeable discs are both lettered with your Post name and number, as illustrated. Both the emblem and lettering are permanently fired into the glass in colors. The over-all dimension of the lamp, including the metal drum, is approximately 21 inches. *Lettering instructions should be printed or typed, to avoid errors in spelling.*

PRICE, \$17.50 complete

*Price f. o. b. Monaca, Pa. Two-week delivery.
Remittance must accompany order. No. C.O.D. shipments.*





Magnolia Wreath No. 932
17 inches in diameter



Oak Leaf Wreath No. 933
17 inches in diameter



Evergreen Wreath No. 930
15 inches in diameter

MEMORIAL WREATHS

● Memorial wreaths are beautiful and lasting, providing the maximum beauty at a minimum of expense. Created expressly for Memorial Day use, yet equally appropriate for funerals, decoration of memorials, monuments, etc. In addition to decorating the grave of each deceased service man on Memorial Day, every American Legion Post should have a wreath on hand for emergency. A grave flag is included free of charge with each wreath.

PRICES

No. 932—Magnolia Wreath. This is an unusually beautiful floral piece made from the dignified magnolia leaf, trimmed with poppies, green sprays and colored flowers. The Legion emblem is beautifully reproduced in colors. Its unusual beauty makes it very appropriate for use as a funeral piece.

PRICE \$1.25 each

No. 933—Oak Leaf Wreath. A very unusual type of wreath moderately priced, which adequately meets the demand for a medium priced, yet effective floral tribute. The Legion emblem is beautifully reproduced in colors, and the wreath is trimmed with poppies and other artificial flowers, in colors. This wreath is supplied with a red, white and blue ribbon, bearing the word "Comrade" in gold letters.

PRICE \$1.00 each

No. 930—Evergreen Wreath. This is an inexpensive yet beautiful wreath made of brilliant evergreen, attractively decorated with colored flowers. Furnished complete with a reproduction of the American Legion insignia. This is the ideal wreath where price is an important consideration.

PRICE 65c each

The above prices f.o.b. Chicago. All poppies made by disabled veterans.

GRAVE MARKERS

The official grave marker of The American Legion is now available with two types of rods—the conventional 30" rod, and a shorter, jointed rod, which permits the marker to lie flush with the ground. The marker proper is unchanged, and is still available with cast-on lettering on the back, regardless of the type of rod selected.

The new type short rod Legion marker complies with the latest requirements of cemetery associations and has certain distinct advantages over the conventional 30" type of marker, which has heretofore been supplied exclusively. *See sketch at lower right.*

This new short jointed type of rod furnished with the Style B flush-with-the-ground grave marker is interchangeable with the standard marker rod previously furnished. Posts desirous of converting the old type of marker into this latest style can do so by merely purchasing a sufficient quantity of the short, jointed Style B rods.

NOTE: *In ordering be sure to specify Style number to insure correct execution of your order.*

PRICES *f. o. b. factory*

Style A markers, 30" unjointed rod, complete with anchor. \$1.15
 Style B markers, 12" jointed rod, complete with anchor . . . 1.35
 Style B, 12" jointed rods only, complete with anchor50

NOTE: Special quantity prices on short jointed rods, upon application.
 Two-week delivery. Remittance must accompany order. No C.O.D. shipments.

SPECIAL LETTERING

Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of 60c per marker. The inscription, however, must not exceed four lines each containing twenty-one letters including the necessary spaces. Additional lines of inscription, 25c each.

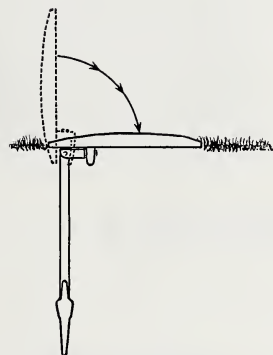
Remittance must accompany order. No C. O. D. shipments.

GRAVE MARKER FLAGS

Heavy, printed cotton U. S. flags are widely used for graves decoration and in connection with the Legion's official grave marker. The most popular flag for this purpose is an 8" x 12" soft finish cotton flag, mounted on smooth, whitewood staffs with gilded spearheads, which is available at the prices listed below.

PRICES: Per Gross . . . \$5.00 delivered Per Dozen \$50 delivered

NOTE: *Minimum order, 1 dozen flags.*

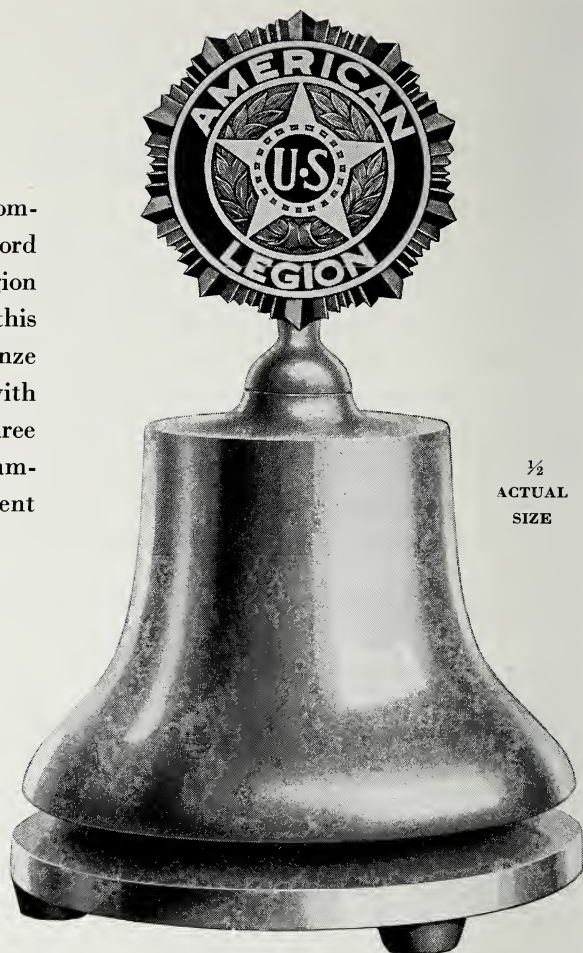




GAVEL BELLS

● Gavel bells, because they command instant attention, afford the ideal striking base for the Legion gavels illustrated at bottom of this page. This beautifully toned, bronze gavel bell is furnished complete with a double-faced Legion emblem, three inches in diameter, beautifully enameled in colors. Your Post equipment is not complete without one.

PRICE, \$6.00 complete



GAVELS

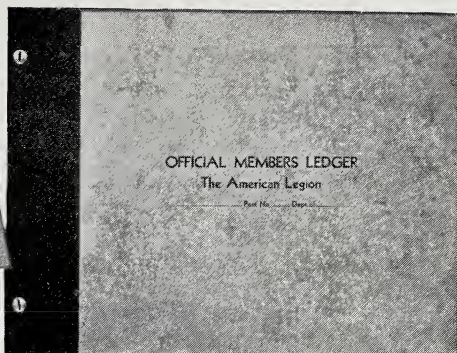
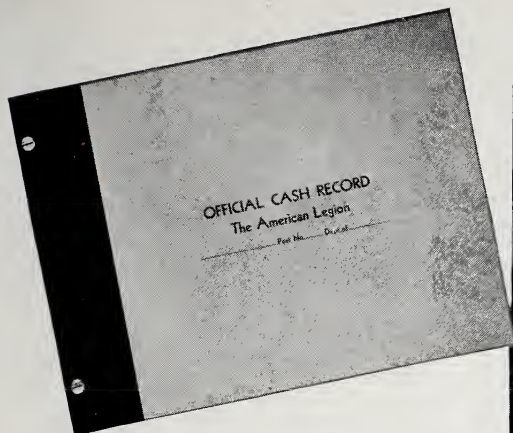


● This light, but sturdy, highly polished, genuine rosewood gavel will stand the stress of many a stormy session. Each is furnished complete with gold-plated band, bearing the official Legion insignia, beautifully enameled in colors. This standard gavel is an essential part of your Post equipment.

PRICE, \$2.75 each

$\frac{1}{2}$ ACTUAL SIZE

NOTE: Engraving 5c extra per letter (not word) or numeral.



ACCOUNTING RECORDS

Convenient to use and extremely simple to maintain, these standard accounting records will provide a correct and permanent membership and finance record of your Post. Equipped with light, yet substantial press board binders, they are extremely easy to handle. Simple, easy-to-follow instructions are furnished with each set.

PRICES

Set No. 1—for a Post of 100 members, \$3.75 complete
 Set No. 2—for a Post of 150 members, 4.50 complete
 Set No. 3—for a Post of 200 members, 5.25 complete
 Set No. 4—for a Post of 250 members, 6.00 complete
 Set No. 5—for a Post of 300 members, 6.75 complete

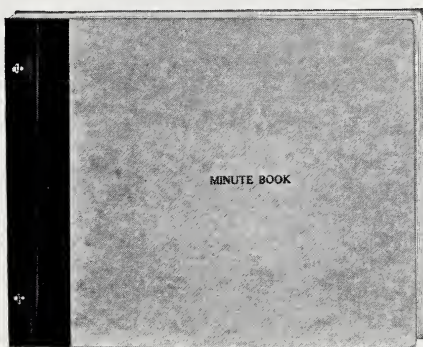
Larger sets priced upon application. Additional filler sheets, 1½¢ each.

MINUTE BOOK

A permanent record of your Post meetings is of great importance. This standard loose leaf minute book will very conveniently provide such a record with a minimum of trouble and expense. The filler sheets are unruled, so that entries can be made in long-hand or with a typewriter. Bound with a light, yet substantial press board binder, with one hundred filler sheets, printed on high-grade ledger stock.

PRICE, each, complete \$1.25

Additional filler sheets, 1½¢ each.



BRIEF CASES



This durable, black grained leather brief case or portfolio, has been specially designed for the use of Post officers, in transporting records, correspondence, etc., to and from meetings. Available in two types.

Style 1—(Illustrated at left). Made of genuine split black cowhide. Zipper fastener, unusually heavy construction, with reinforced bottom. The interior is divided into three convenient pockets, each in the proper size to accommodate Post minute books, accounting records and general correspondence. Furnished complete as illustrated, with a securely attached gold-plated American Legion emblem, beautifully enameled in colors. Price, complete \$7.50

Style 2—(Not illustrated). Conventional type of three pocket brief case, with flap and straps. Three compartment interior specially designed for Post records. Furnished complete as illustrated, with a securely attached gold-plated American Legion emblem, beautifully enameled in colors. Price, complete \$3.75

NOTE: If you remit in full with your order, your name and Post number will be stamped in gold at no additional charge.



**WELCOME
SHAMOKIN, PA.**



**DRIVE
CAREFULLY
LINCOLN
POST 73**

STYLE No. 3
Size—20" wide x 30" high

**DRIVE
CAREFULLY**



**PROTECT
OUR CHILDREN**

STYLE No. 1
Size—14" wide x 20" high

SAFETY SIGNS

These three special safety signs—each an exclusive Legion design—lend themselves perfectly to the safety campaigns which thousands of Posts throughout the country are sponsoring. Genuine porcelain enamel, over a steel base, these striking safety signs are absolutely impervious to the elements, exposure, etc., and will last indefinitely. Each is made with white porcelain background, with the inscription in a combination of vivid red and blue porcelain enamel. The Legion emblem is beautifully reproduced in full colors. Made with special eyelets to permit of economical and speedy erection on standard channel iron posts, which can be purchased locally.

Here at last is a durable, permanent, yet moderately priced safety sign, of which every American Legion Post can be justly proud.

PRICES

Style No. 1—Size 14" wide x 20" high, sign only, in 5 colors, as illustrated.....\$2.00 each

Style No. 4—Size 18" wide by 24" high. An impressive and very effective warning sign. Enameled in three colors. Sign only, as illustrated.....\$3.00 each

Style No. 3—Welcome-Safety sign, in 5 colors, size 20" wide by 30" high, complete as illustrated, with town name in full and state abbreviated at top, together with Post name and number, sign only.....\$5.00 each

NOTE: Above prices f. o. b. Indianapolis factory. No C. O. D. orders. Two-week delivery.

36,000 KILLED!
1,250,000 Injured Yearly



DRIVE SAFELY

STYLE No. 4
Size—18" wide x 24" high



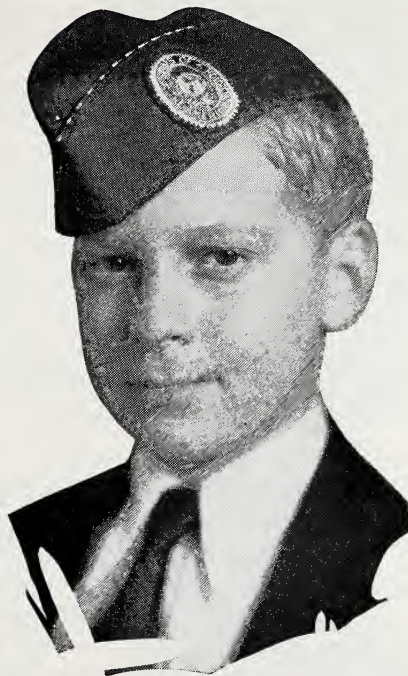
1938

Sons of the American Legion

CAPS

☆ This latest Squadron cap is beautifully tailored from special French blue uniform cloth of an improved quality. Attractively trimmed with red, white and blue piping. The official insignia, which is appliqued on the left side of the cap, is beautifully embroidered in colors. **There is no special inscription or individual lettering on Squadron caps.** It will be noted that a flat price schedule prevails this year. The slight increase in price was necessary because of the marked improvement in the quality of the material. This new flat price schedule will materially simplify re-orders, which can be placed in any quantity from one upwards, at the original purchase price.

Squadron caps are made in regulation head-sizes—6½, 6¾, 6⅞, etc.—it is necessary that each order be accompanied by a complete schedule of sizes.



PRICE—Cap, complete with emblem, as illustrated (any quantity) 95c each.

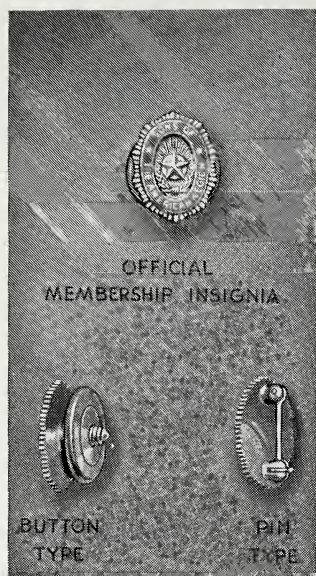


HELMETS

☆ Here is the very latest thing in Squadron equipment—a light French blue enameled steel helmet, with a three-inch S A L emblem in full colors. Carefully finished inside and out, each helmet is equipped with a felt top lining, and a substantial white chin elastic. Just the thing for Squadron bands, drum and bugle corps, etc.

PRICES

Single sample helmets.....50c each, postpaid
Lots of 12 or more.....35c each, postpaid



MEMBERSHIP INSIGNIA

☆ The official Sons of the American Legion insignia is heavily gold-plated and beautifully enameled in light French blue. It is made in two styles, button and brooch type, the latter being specially recommended for the smaller boys.

Each local Squadron should carry at all times, a limited stock of membership pins and buttons.

PRICE 25c each

10-K GOLD MEMBERSHIP INSIGNIA

In response to a demand for a better quality membership insignia for presentation, prizes, etc., both the membership button and pin are to be had in 10-K gold.

PRICES: 10-K gold membership button....\$2.00
10-K gold membership pin..... 2.50



FIVE STAR AWARD

☆ Here is the official Five Star Award of the Sons of the American Legion. The basis of award and the complete Five Point program of Service, is set forth in detail in the official Squadron Handbook.

The five individual stars, which are to be worn on the official Squadron cap, as well as the official medal, are heavily gold-plated, and beautifully enameled in colors.

Moderately priced, the complete award is within the means of every Squadron.

Five Star Awards are not sold direct. These must be ordered direct from your American Legion Department Headquarters.

PRICES

Single stars (cap buttons).....25c each
Complete set five stars (cap buttons).....\$1.00
Medal, complete with presentation case..... .75



Cap Button No. 1



Cap Button No. 2



Cap Button No. 3



Cap Button No. 4



Cap Button No. 5

PAST OFFICERS' INSIGNIA

★ Either of these attractive SAL Past Officers' insignia will enable your Squadron to adequately express its appreciation to its retiring officers for service rendered. Although only Past Captain insignia is shown, both the badge and the popular button (pin if desired) are available for the following Past Squadron Officers:

Past Captain	Past Finance Officer
Past First Lieutenant	Past Sergeant-at-Arms
Past Second Lieutenant	Past Historian
Past Adjutant	Past Chaplain

PRICES

Button or Pin—A most appropriate presentation, designed after the Legion's Past Officer's button. Available in two qualities at a price range within the reach of every Squadron.

	Button type	Pin type
Gold-Filled	\$1.00	\$1.25
10-K Gold	3.75	4.25

Badge—This attractive Past Officer's badge, made in satin finish bronze, will be the choice of many Squadrons. Moderately priced, it is particularly recommended where only limited appropriations are available, **60c** each.

OFFICERS' BADGES

★ A complete line of Squadron Officers' ceremonial badges is now available. Beautifully finished in satin bronze, these new officers' badges will add materially to the impressiveness of your Squadron activities. Available for the following offices:

Captain	Finance Officer
First Lieutenant	Sergeant-at-Arms
Second Lieutenant	Chaplain
Adjutant	Historian

PRICE 60c each



BUTTON and PIN



BADGE





SHIRTS

☆ Made of the finest material, these smart, durable and perfectly styled SAL shirts are available in two colors—light French blue (guaranteed fast color) and solid white. A two-inch emblem, beautifully embroidered in colors, is appliqued to the left sleeve. Made in a complete range of sizes. The junior ages are 6 to 14 inclusive, and the boys' shirts in sizes from 12 neck to 14½ neck, inclusive.

PRICES

Style SL-1w—White broadcloth shirt, complete with emblem as illustrated (without tie) **\$1.15 each**

Style SL-2b—Light blue broadcloth (guaranteed fast color) complete with emblem as illustrated (without tie) **\$1.25 each**

Be sure to specify size when ordering.



TIES High-grade silk ties, with the Sons of the American Legion emblem beautifully embroidered in colors, are available in two colors—French blue and gold.

Price—Style SB tie (blue or gold), complete with 2" emblem, **60c each**

SWEAT SHIRTS

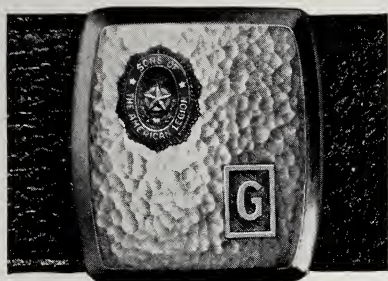


☆ These attractive and specially designed Sons of the American Legion sweat shirts are exceptional values. Just the thing for personal use and in addition, these warm, durable sweat shirts are ideal equipment for Squadron Drum and Bugle Corps, athletic teams, etc. Special reduced prices in quantities. Quotations on application.

LSS/P—Sweat shirt—cotton, fleece-lined. Available in two colors—white and French blue. The Sons of the American Legion emblem is beautifully reproduced in a contrasting color by a special process which withstands repeated washing. Made in all standard sizes, from 26 to 36 inclusive. In ordering, be sure to give chest measurement.

Price—Single shirts **90c each**
Per dozen **\$10.00**

One-week delivery



BELT AND BUCKLE SETS

☆ Here is a specially designed Sons of the American Legion belt and buckle set which is truly an outstanding value. The non-tarnishing chromium finish buckle is ornamented with a gold-plated SAL emblem, beautifully enameled in colors, and your initial on a special panel, as illustrated. The belt is genuine cow-hide leather, beautifully grained, and can be furnished in black or tan. In ordering, be sure to specify belt size, color, and the initial desired.

PRICE

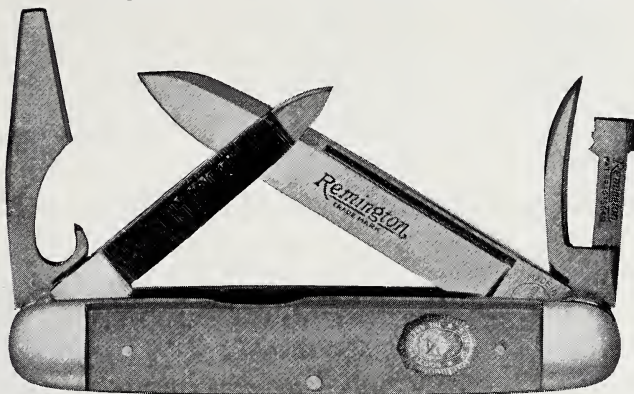
Complete set as illustrated, attractively boxed . . . \$1.00

KNIVES

☆ This substantial, well-made four-blade Remington knife is one which any boy would enjoy owning. It is complete with knife blade, can opener, screw driver and bottle opener and file, all in one. Transparent handle with SAL emblem beautifully reproduced in colors.

PRICE

Complete as illustrated . . \$1.00



PENNANTS



☆ These distinctive SAL pennants are made of high-grade French felt, with the lettering and emblem beautifully reproduced in oil colors. A distinctive decoration, yet equally effective for marching purposes, parades, etc.

PRICES

Size 9" x 24"	\$0.35 each	\$3.50 per dozen
Size 12" x 30"50 each	5.00 per dozen

ARM BANDS

☆ On certain occasions, nothing quite takes the place of arm bands. Here is a high-grade French blue felt arm band, with the SAL emblem reproduced in oil colors. Each is equipped with a convenient elastic fastener. Particularly recommended for parades and public turn-outs where a uniform appearance is desired at a minimum of expense.

PRICE 25c each \$2.50 per dozen



UNIFORM BUTTONS



Coat Size



Sleeve Size

PRICES	Grade A	Grade B
Coat size.....	\$1.35 per doz.	\$0.85 per doz.
Sleeve size....	1.15 per doz.	.70 per doz.

Note: 10 percent discount in lots of 12 or more.

★ Uniform buttons (not membership buttons), specially designed for use on special Squadron uniforms, are made in two sizes, and two qualities. Illustrations at left show both buttons in actual sizes. Grade A buttons are heavily gold-plated and furnished with hard (glass) enamel. Grade B buttons have a lighter gold-plating, and are furnished with soft (paint) enamel. Uniform buttons cannot be worn as membership insignia. **See page 58 for official membership buttons and pins.**

EMBROIDERED EMBLEMS

★ Embroidered emblems, accurately reproducing the Sons of the American Legion emblem in full colors, are available in two sizes.

The small size emblem is 2" high by 1½" wide, on an individual oval background of French blue uniform cloth.

The large size emblem is 4" high by 3" wide, and likewise is on French blue uniform cloth background.

PRICES

2" insignia.....	15c each
4" insignia.....	35c each

Note: 10 percent discount in lots of 12 or more.



PRINTING CUTS



½ INCH



1 INCH

★ For the convenience of local squadrons in printing stationery, notices, etc., two sizes of one-color printing cuts or electrotypes have been provided, one-half-inch and one-inch. Larger sizes, including two-color cuts, priced upon application.

PRICE 35c each

EMBLEM TRANSFERS

★ Sons of the American Legion decalcomania (transfers) are now available in three sizes. Each one beautifully reproduces the official Sons of the American Legion emblem in full colors. Minimum order 25c.

PRICES: 1¼ inch.....2½c each 3 inch.....5c each 6 inch.....10c each

MINIATURE SQUADRON COLORS

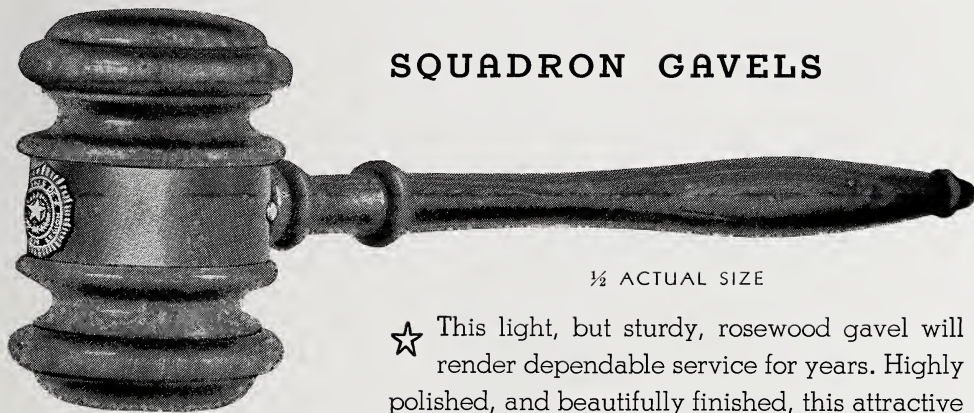
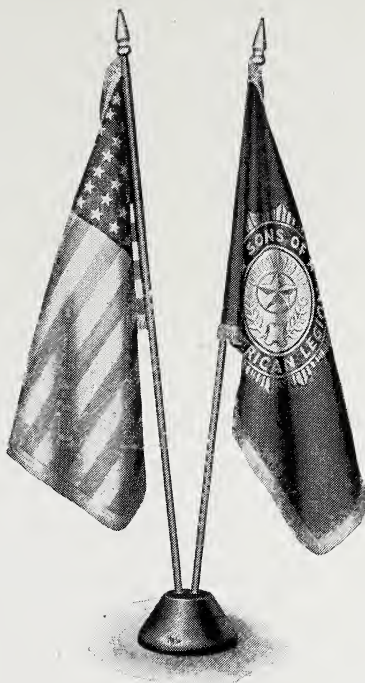
★ Sons of the American Legion Squadron colors in miniature form, are now available. Each set consists of an 8 x 12-inch printed silk U. S. and Squadron flag (unlettered), fringed on three sides and mounted on eighteen-inch ebonized staffs with gilded spearheads. A specially designed holder is included.

These miniature Squadron colors make ideal prizes, presentations, etc.

PRICES

Complete stand colors	\$1.25 per set
U. S. flag only40 each
Squadron flag only80 each
Holder only25 each

Note: Special prices on quantities of fifty or more sets.



SQUADRON GAVELS

½ ACTUAL SIZE

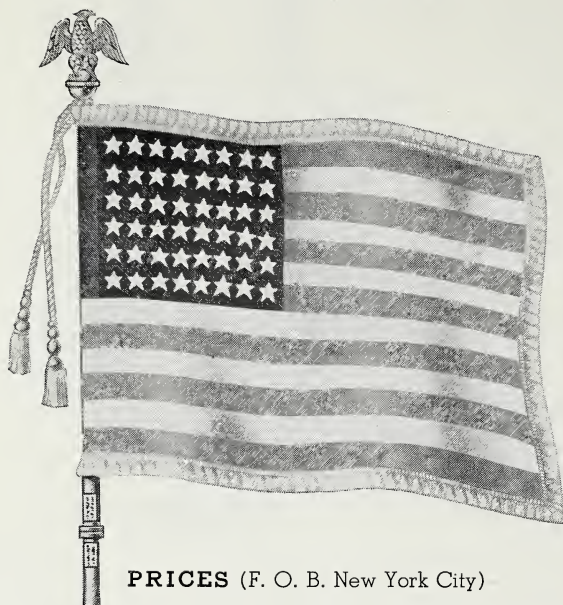
★ This light, but sturdy, rosewood gavel will render dependable service for years. Highly polished, and beautifully finished, this attractive gavel is ideal for the use of Squadrons. Each is furnished complete with a gold-plated band, bearing an official Sons of the American Legion insignia, beautifully enameled in colors.

Note: Engraving 5c extra per letter (not word) or numeral.

PRICE—Genuine rosewood gavel, complete with gold-plated band and emblem \$2.75



SQUADRON COLORS



PRICES (F. O. B. New York City)

	U.S. Flag	SAL Banner	Total Cost
Silk, Grade 1 . . .	\$25.00	\$75.00	\$100.00
Silk, Grade 2 . . .	Not furnished		
Wool, Grade A .	15.00	35.00	50.00
Wool, Grade B .	15.00	27.50	42.50



Note: Two weeks required for delivery. Remittance must accompany order. No C.O.D. shipments.

☆ Squadron colors are now available in two styles, single and double thickness material, at prices within the reach of every Squadron. Both types are made to the same rigid specifications, and are identical in every respect, with the exception that the Grade A flag is double thickness material, with the emblem and lettering reading correctly on both sides, while the Grade B is single thickness, with the emblem and lettering on both sides, but with the inscription reading reversely on the back side. The double emblem, however, reads correctly on both sides. The equipment, workmanship and general appearance of both flags are identical. All Squadron banners and U. S. flags are made of U. S. Government quality wool bunting, or banner silk.

SPECIFICATIONS

Size—All Squadron flags are 3 x 5 feet in size. **Color**—French blue.

Description—U. S. flags are made with sewed stars and sewed stripes. Grade A Squadron banners are made of double thickness material, with both the emblem and lettering reading correctly on both sides. Grade B banners are identical in every respect, excepting that they are single thickness material, with the emblem and lettering on both sides, but with the inscription reading reversely on the back side. The double emblem, however, is reproduced correctly on both sides.

Mounting—All flags and banners are trimmed on three sides with two-inch red, white and blue fringe, and the equipment includes a pair of red, white and blue silk cords and tassels. The eight-foot polished oak pole is equipped with brass screw joint and surmounted with a special brass eagle.

Equipment—Each flag is equipped with a genuine leather carrying belt and a heavy oilcloth rain cover, which is interlined with heavy canvas.

S. A. L. RINGS



Here are two unusually attractive, yet moderately priced SAL rings, both beautifully executed in sterling (solid) silver with 10-K solid gold Sons of the American Legion insignia.

There is no other way of so effectively indicating your membership in the Sons of the American Legion than with one of these attractive rings. Ideal for gifts or membership prizes.

Style 1—Simplicity of design which sets off to splendid advantage the solid gold Sons of the American Legion emblem, is an outstanding feature of this unusual ring. Very specially priced at only **\$1.75**

Style 2—This more elaborate type of ring has a torch design shank, beautifully finished in relief. The Sons of the American Legion insignia is 10-K solid gold, and is beautifully enameled in colors. Price only . . . **\$2.00**



STYLE 2



STYLE 1

INSTRUCTIONS FOR ORDERING

All orders for rings should stipulate the correct size required. The standard ring gauge reproduced at left will enable you to accurately determine the exact size of your ring.

